



# Best Practices in Pharmaceutical Technology

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October 2014

**Hovione** 

# Agenda

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Technological Trends in Pharmaceutical Development and Manufacturing

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Advanced Tools in Development and Manufacturing

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Excellent Development and Manufacturing

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Quality by Design at Hovione

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## Technological Trends in Pharmaceutical Development and Manufacturing

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Advanced Tools in Development and Manufacturing

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Excellent Development and Manufacturing

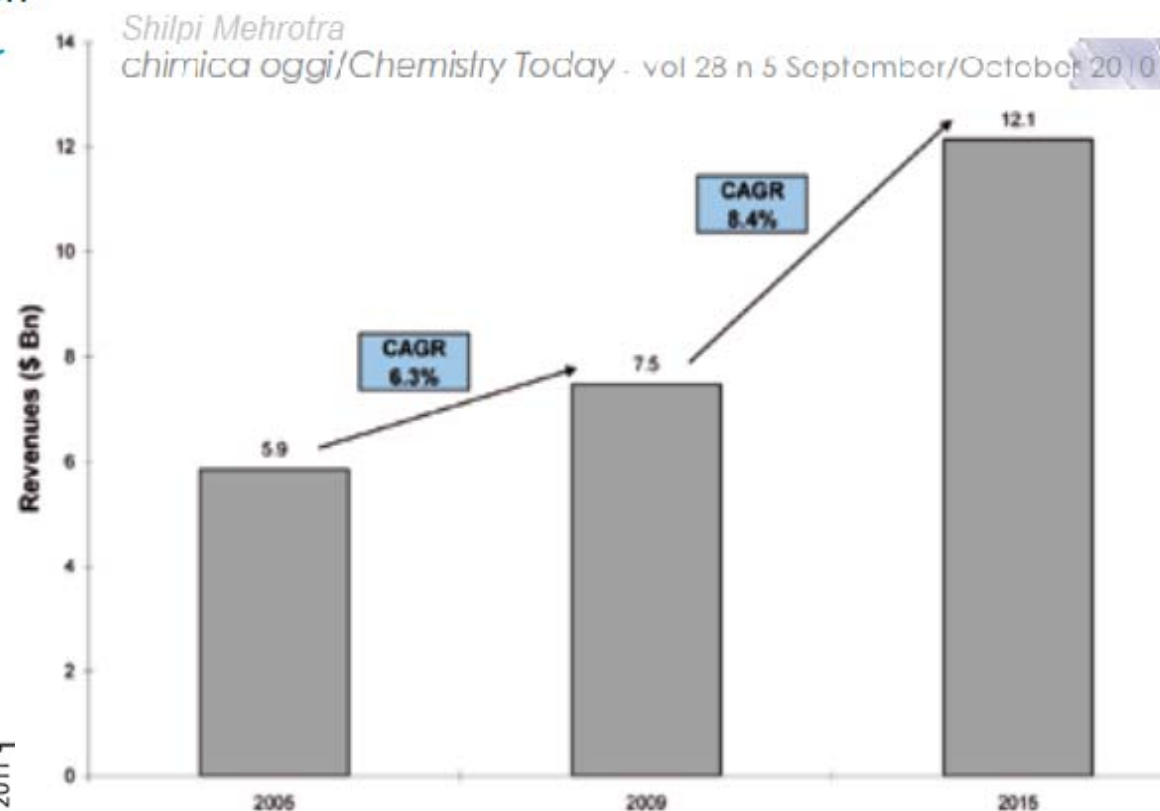
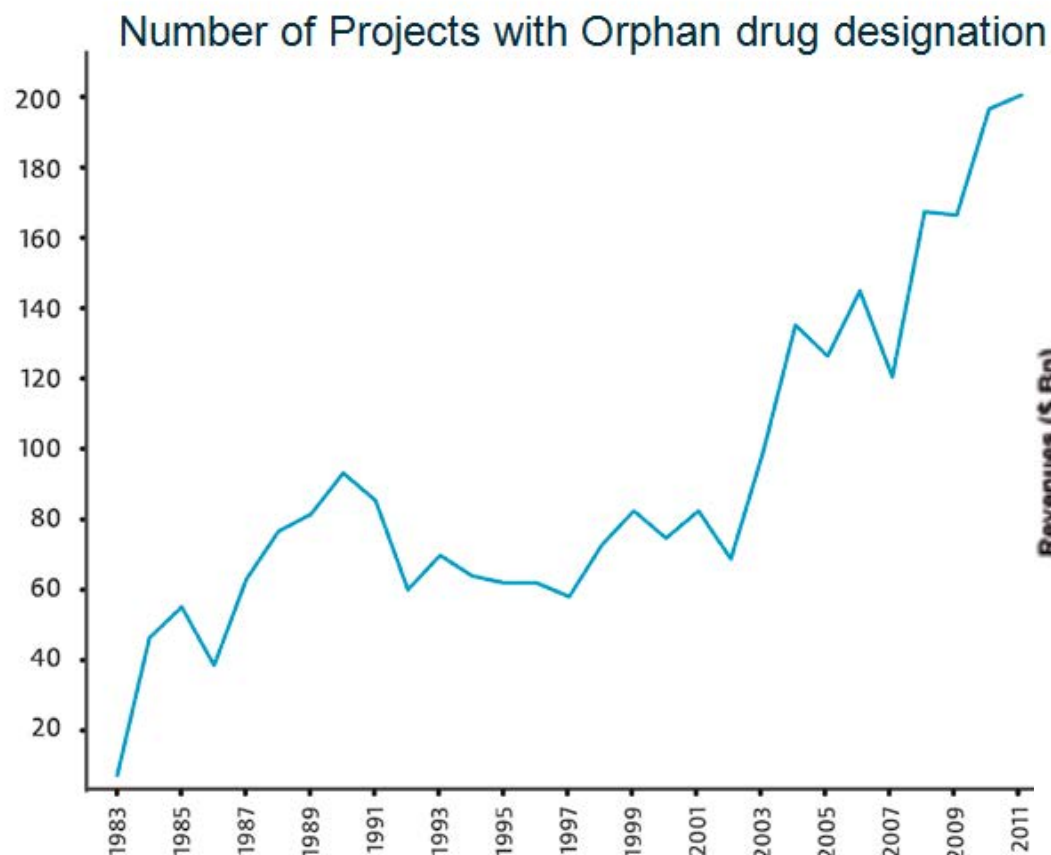
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Quality by Design at Hovione

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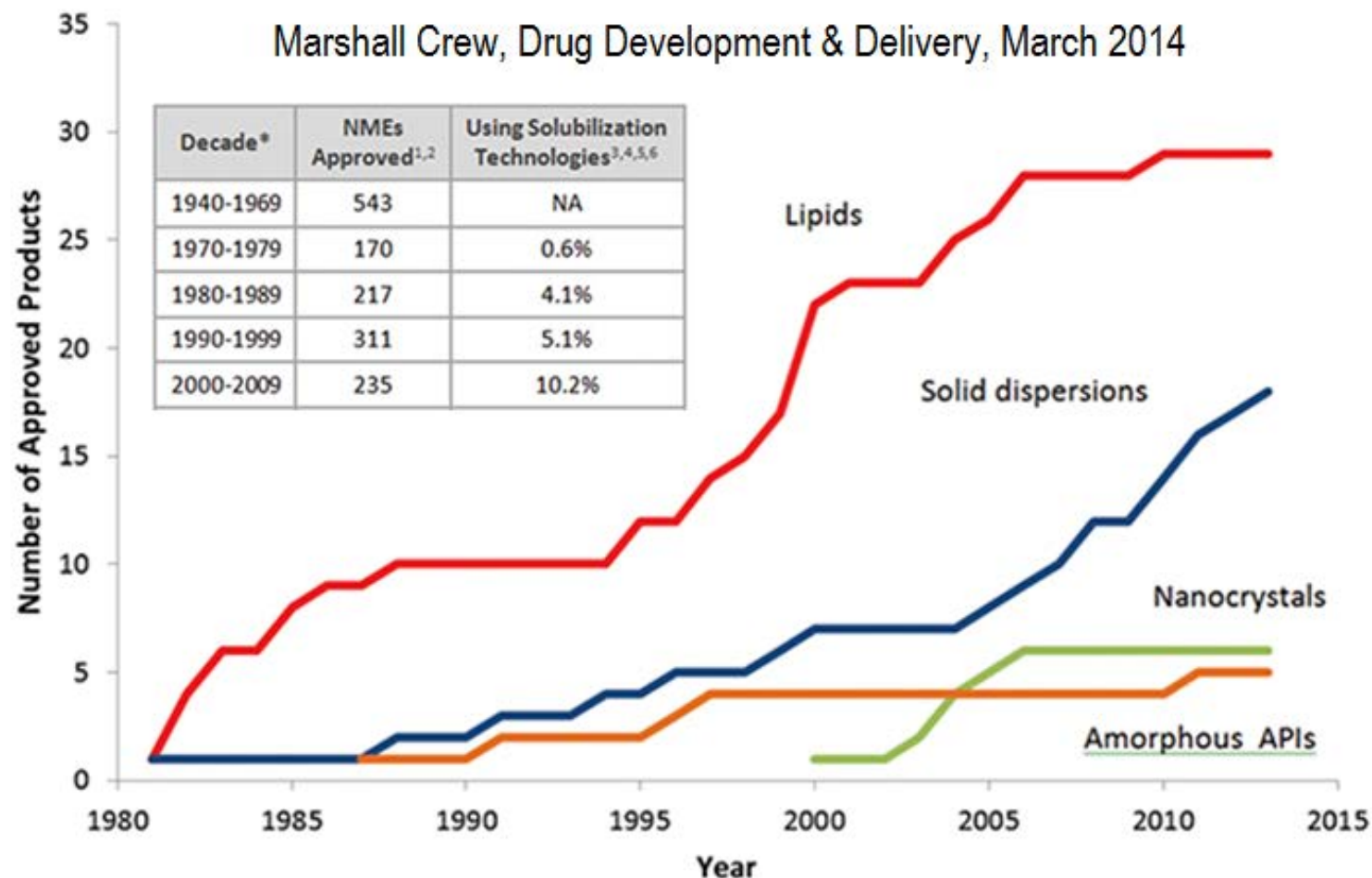
# Technology Trends in Pharmaceutical Manufacturing

- Smaller volumes (personalized medicines, orphan drugs, niche)
- Higher potency



# Technology Trends in Pharmaceutical Manufacturing

- More biopharmaceuticals and associated technology
- More complex drugs requiring more sophisticated technologies



# Technology Trends in Pharmaceutical Manufacturing

- Moving into continuous processes (???)
- CROs and CMOs becoming key solution & technology providers
- Eager to introduce new technologies
- Increasing volume of real time operational data
  - generated by highly networked control and analytical technologies
  - ... challenge being its consolidation in differentiating knowledge

# Some Key Tools in Pharmaceutical Development and Manufacturing

- Statistical design and analysis
- Process analytical technologies
- Advanced modeling tools
- Risk assessment and management
- Lean 6-Sigma
- Quality by Design
- Big Data / Big Data Analytics

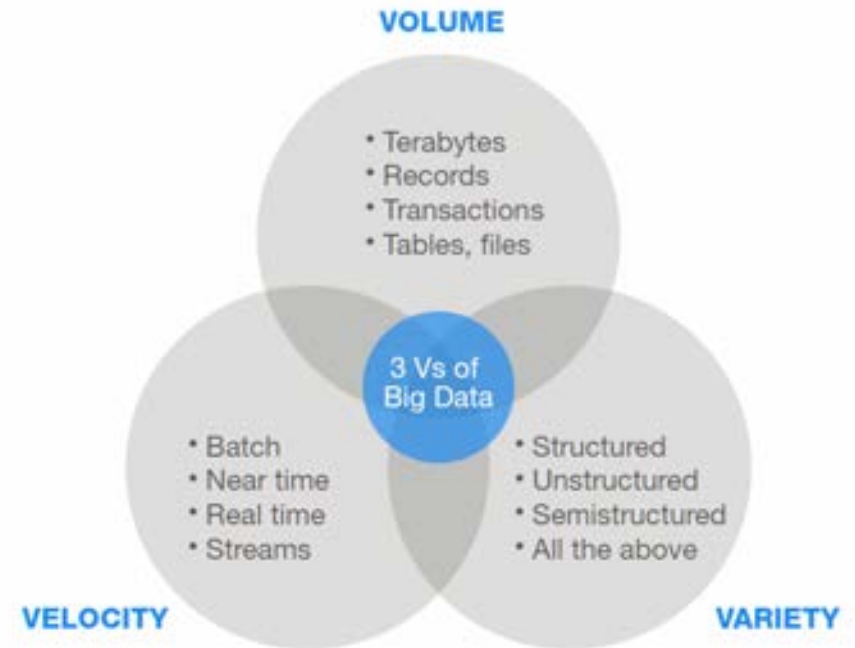
# Big Data

## What is it?

*3 Vs: High-volume, high-velocity and high-variety information*

**It is both a problem and an opportunity:**

- The types and volumes of available data are increasing beyond the reach of human understanding
- Efficient use of the data will reduce it to human proportions, and bring an added value to those that have the right tools and techniques to shrink the data

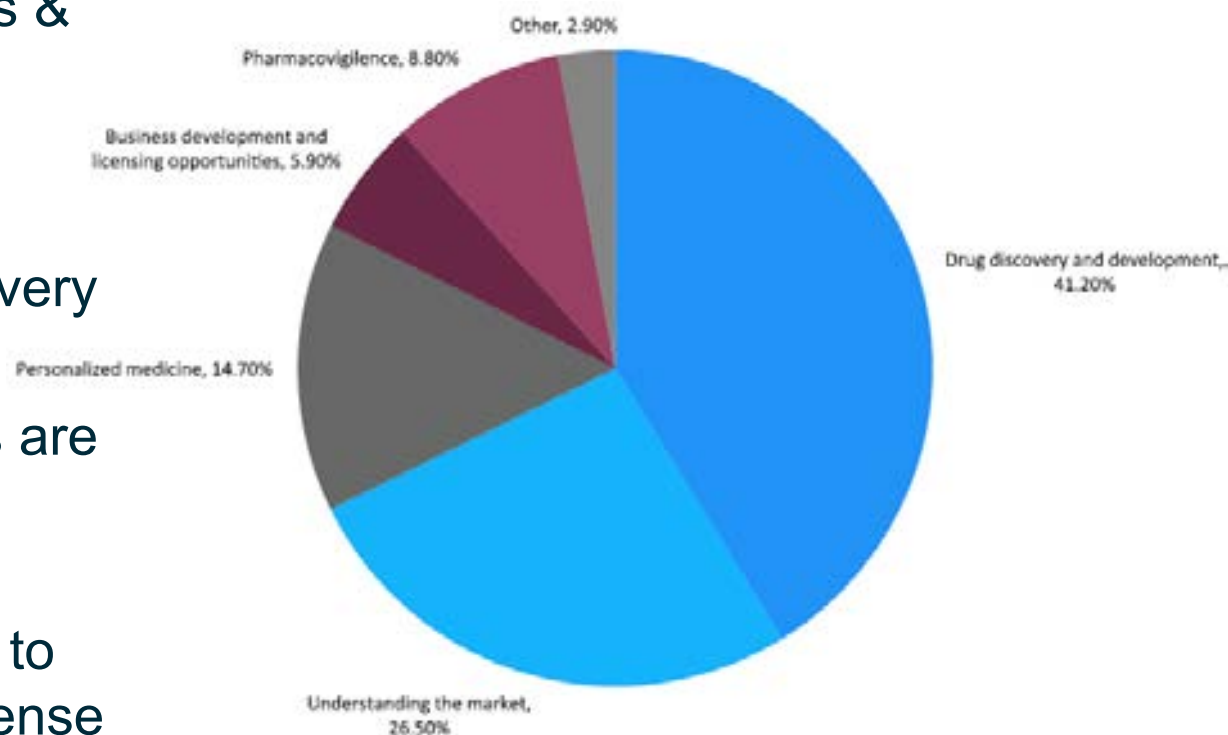


*Philip Russom, Big Data Analytics, TDWI best practices report 2011*  
*Thomson Reuters, Big Data and the needs of the Pharma Industry, 2013*

# Big Data

## Opportunities for Pharma Industry

- Big Data was firstly introduced in customer-facing functions eg sales & marketing
- Integration of data from R&D, retailers, patient and caregivers is expected to accelerate drug discovery and development
- Sophisticated modelling techniques are key to generate data quickly and consistently
- Driving force is often the pressure to reduce the timeline and huge expense of a typical drug development process



McKinsey, *How Big Data can revolutionize pharmaceutical R&D*, 2013

Dan Munro, *Big Pharma Opens New Chapter On Big Data Collaboration*, Forbes 2014

Thomson Reuters, *Big Data and the needs of the Pharma Industry*, 2013

# Big Data

## Challenges for Pharma Industry

- Adjust organization to enable efficient data collection
- Technology and analytics
  - Upgrade legacy systems
  - Invest in people with the right skills
- Mind-sets
  - Companies do not want to be the first mover, since there are few examples of success
  - Large companies should learn from smaller ones that are the early adopters of Big Data
  - Collaborate internally and externally, eg CROs, CMOs and academia

*McKinsey, How Big Data can revolutionize pharmaceutical R&D, 2013*

# Agenda

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Technological Trends in Pharmaceutical Development and Manufacturing

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**Advanced Tools in Development and Manufacturing**

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Excellent Development and Manufacturing

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Quality by Design at Hovione

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# Advanced Tools at Development and Manufacturing

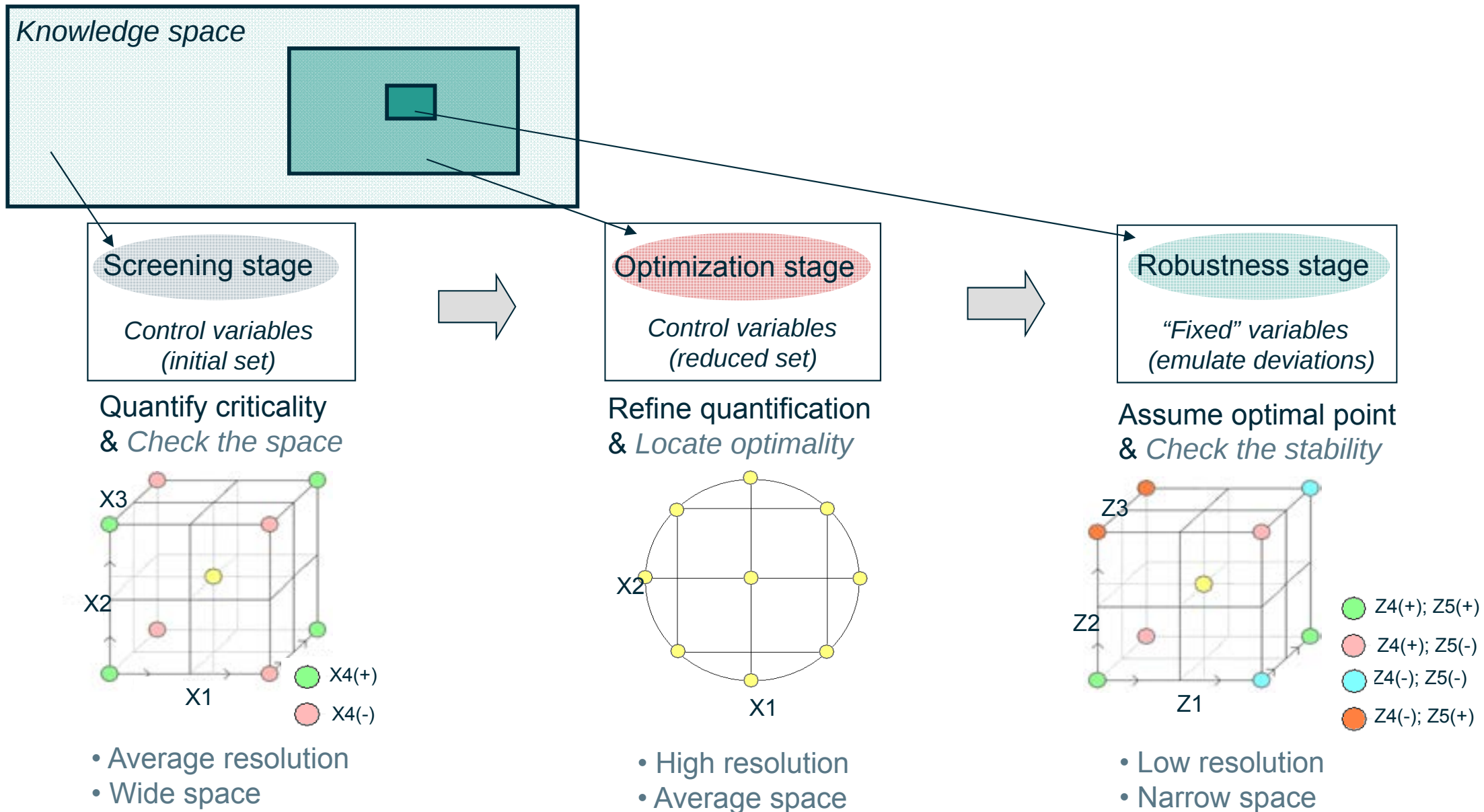
## DEVELOPMENT

- Risk Assessment
- Design of Experiments
- Modeling Tools
- Scale-Up Methods
- Scale-Down / Miniaturization
- Process Analytics
- Multi Variate Analysis

## MANUFACTURING

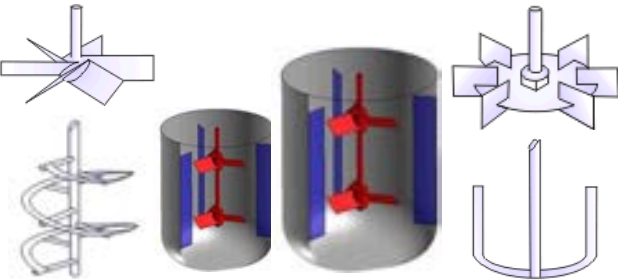
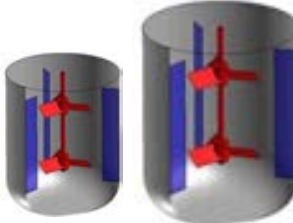
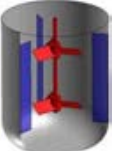
- Lean 6 Sigma
- Visual Stream Mapping
- Statistical Evaluation
- Failure Mode Effective Analysis
- 8 D
- Poka-Yoke
- 5 S, OEE

# Design of Experiments



# Modeling Tools

## Adjust model complexity

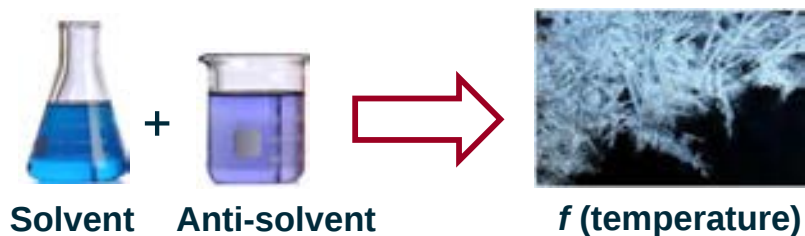
|                       | Concept                                                                                                                                                                                                                                                                    | Development                                                                                         | Solution                                                                              | Domain (Problem statement)                                                            |
|-----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| 1st principles models | $\frac{\partial \rho}{\partial t} + \nabla \cdot (\rho \mathbf{u}) = 0$ $\frac{\partial \mathbf{u}}{\partial t} + (\mathbf{u} \cdot \nabla) \mathbf{u} = -\frac{1}{\rho} \nabla p + \mathbf{F} + \frac{\mu}{\rho} \nabla^2 \mathbf{u}$ <p><i>Fundamentals captured</i></p> |  <p>(months)</p> |    |    |
| Mechanistic models    | $Fr' = (N^2 D / g) \cdot (\rho_L / \Delta \rho)$ $Re = N \cdot D^2 \cdot \rho_L / \mu_L$ <p><i>Main mechanisms captured</i></p>                                                                                                                                            |  <p>(weeks)</p>  |    |    |
| Statistical models    | $y_1 = f_1(x_1, x_2, \dots, x_n)$ $y_2 = f_2(x_1, x_2, \dots, x_n)$ <p><i>"Behaviour" captured</i></p>                                                                                                                                                                     |  <p>(days)</p> |  |  |

**Best modeling approach:** considering the problem statement, "keep things as simple as possible, but not simpler"

# Modeling Tools

## Case-studies: Chemical synthesis

### Problem statement (routine)



- Solubility curve determination is key to determine the best crystallization conditions.
- However, the procedure takes weeks of experimental work, representing a burden (time and resources).

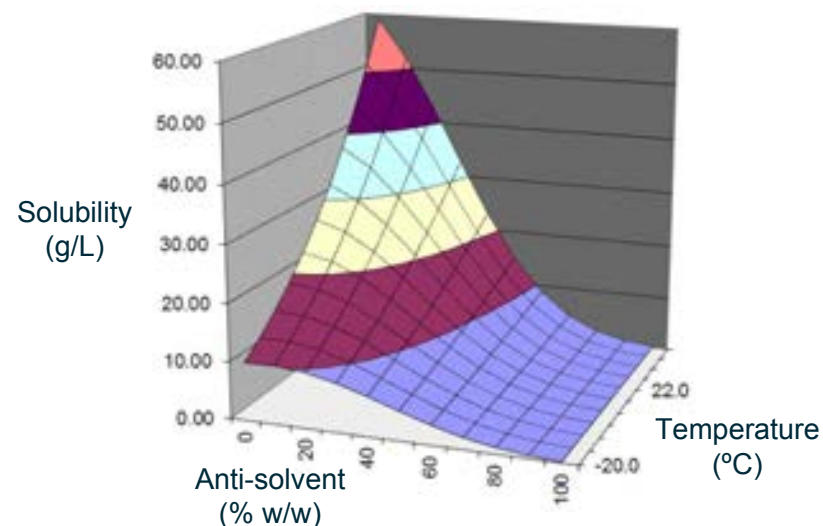
### Approach

- Easy-of-use / **fast solution** tool, capable of reducing the amount of experimental work (Dynochem).

Mechanistic



- 1 solubility point for each pure solvent / anti-solvent
- 1 solubility point with a mixture of solvent / anti-solvent
- 2 different temperatures for each of the previous;
- 1 model: 
$$\frac{d \ln(x_A)}{dT} = \frac{H_A(\text{solid}) - H_A(\text{liquid})}{RT^2} = \frac{\Delta H_B(\text{fusion})}{RT^2}$$

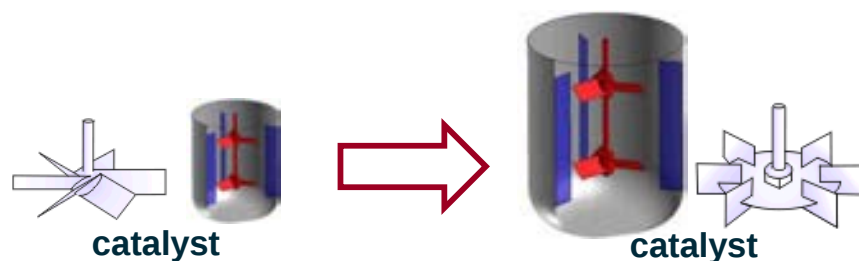


- Above procedure enables calibration / extrapolation
- With only 8 experiments, full curve estimated!

# Modeling Tools

## Case-studies: Chemical synthesis

### Problem statement (troubleshooting)

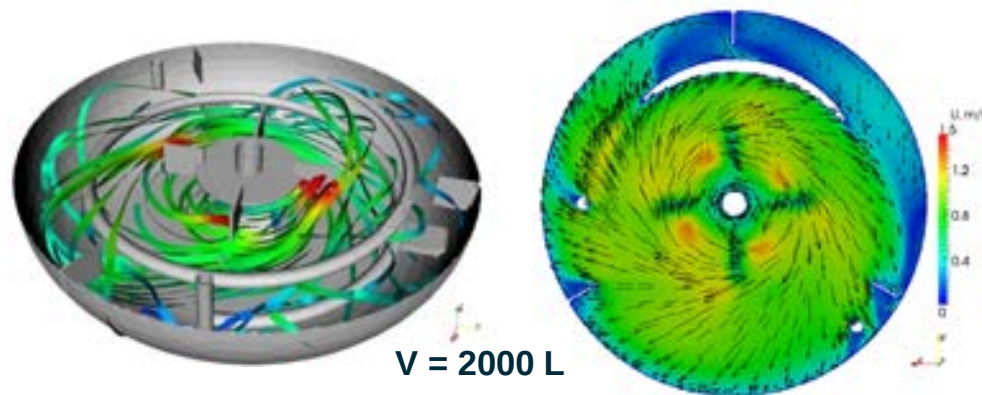
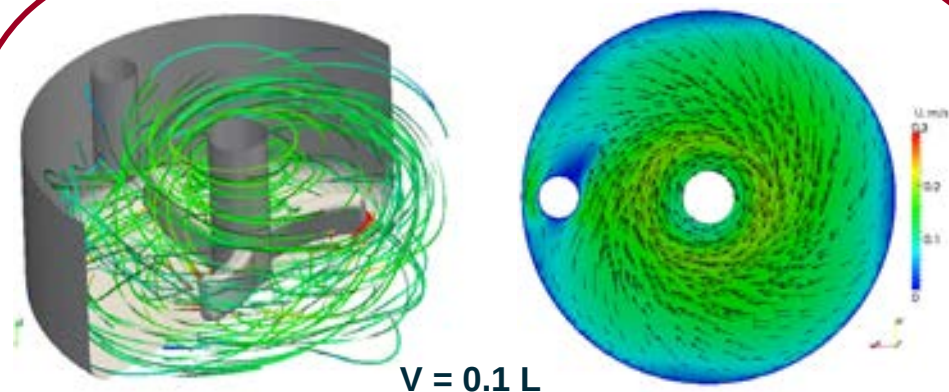


- During an alkylation reaction, the content of raw material increased after IPC (upon scale-up).
- Hypothesis: poor mixing leading to un-reacted raw material accumulation; detailed analysis needed.

### Approach

- Axial & radial mixing profiles should be compared **in detail** for the lab and commercial-scale reactors.

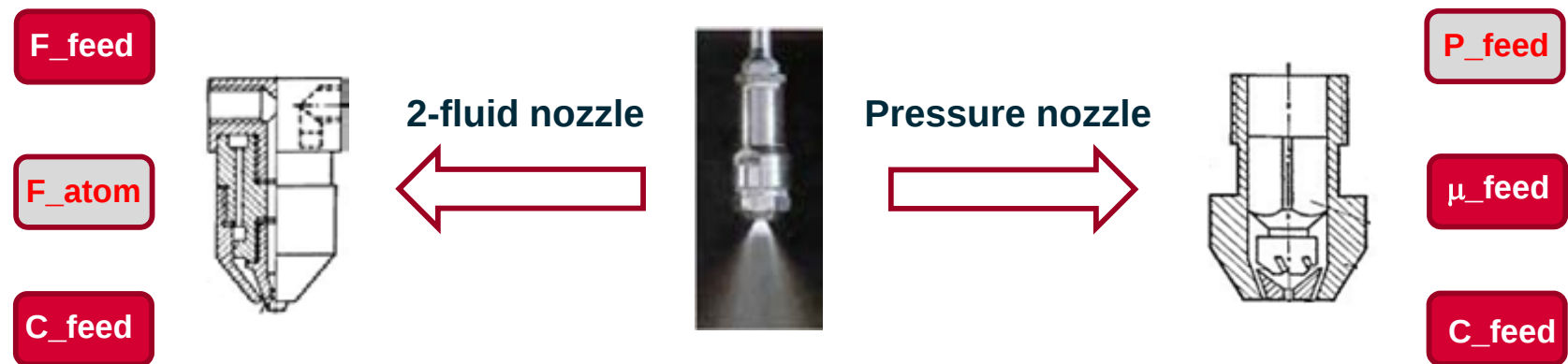
1<sup>st</sup> principles



- For the 2000 L reactor, ~ zero velocity (stagnant fluid) is observed in the region below the impeller.
- Stirrer was re-designed; problem was solved.

# Modeling Tools

## Case-studies: Particle engineering



How to predict particle size?

# Modeling Tools

## Case-studies: Particle engineering #1

### Problem statement - Inhalation (routine)

- Performance very sensitive to particle size ( $\pm 0.2 \mu\text{m}$ );
- Different “classes” of nozzles across different scales;
- Lower number of product under development.

### Approach

- Build an **accurate local** model for each product

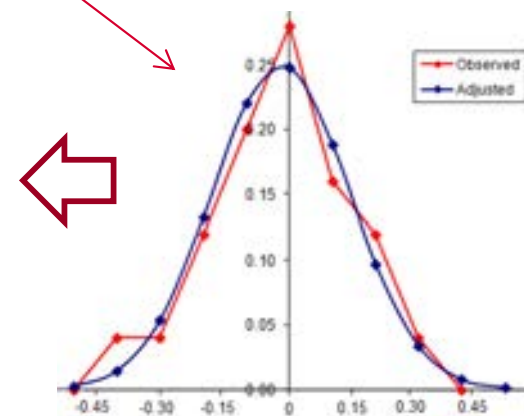
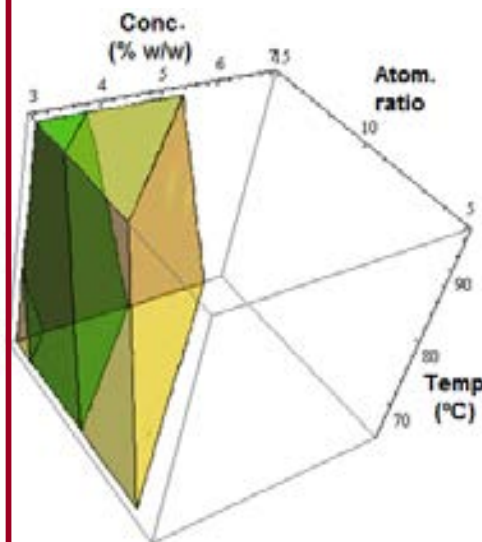
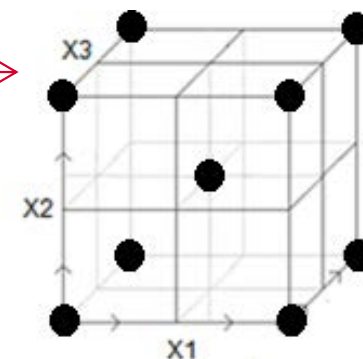
Statistical



DoE

1) Experimentation / modeling

2) uncertainty evaluation



- Uncertainty evaluation is critical given the narrow ranges!
- **Scale-dependent** (local model) but very accurate.

# Modeling Tools

## Case-studies: Particle engineering #2

### Problem statement - Oral (routine)

- Performance less sensitive to particle size;
- Same “class” of nozzles across different scales;
- High number of new products on a yearly basis.

### Approach

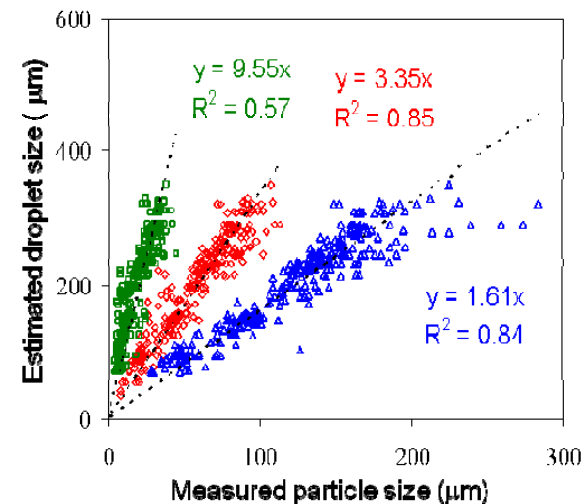
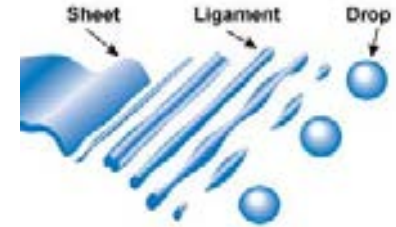
- Build a **calibrated general** model for PN systems

Mechanistic



### LISA model

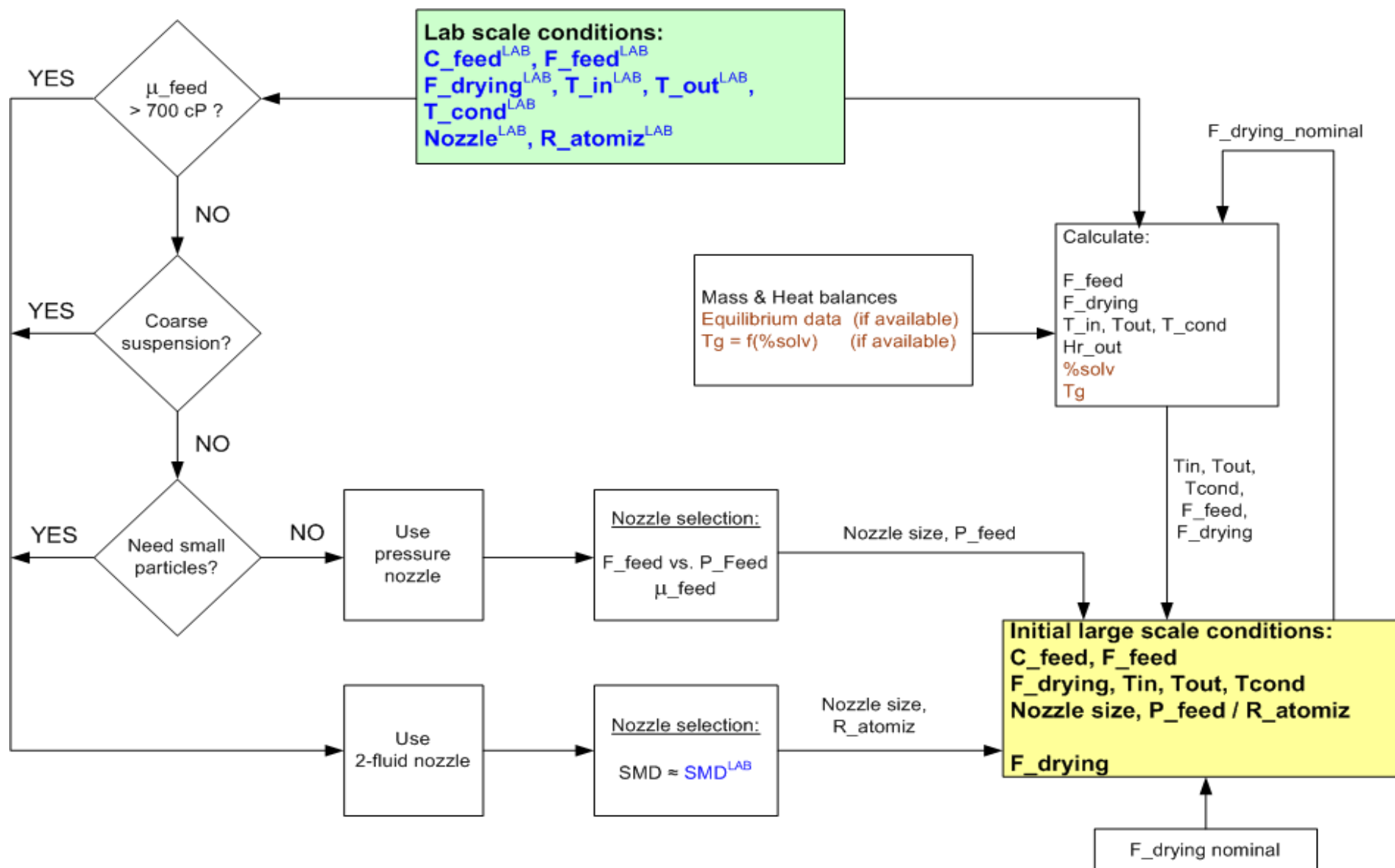
$$\omega_r = -\frac{2\nu_1 k^2 \tanh(kh)}{\tanh(kh) + Q} + \frac{\sqrt{4\nu_1^2 k^4 \tanh^2(kh) - Q^2 U^2 k^2 - F(k, h, Q, U, \sigma, \rho)}}{\tanh(kh) + Q}$$



Calibration successful  
(> 150 past runs used)

- Prediction error of +/- 15% is perfectly acceptable!
- **Scale-independent** model for general use.

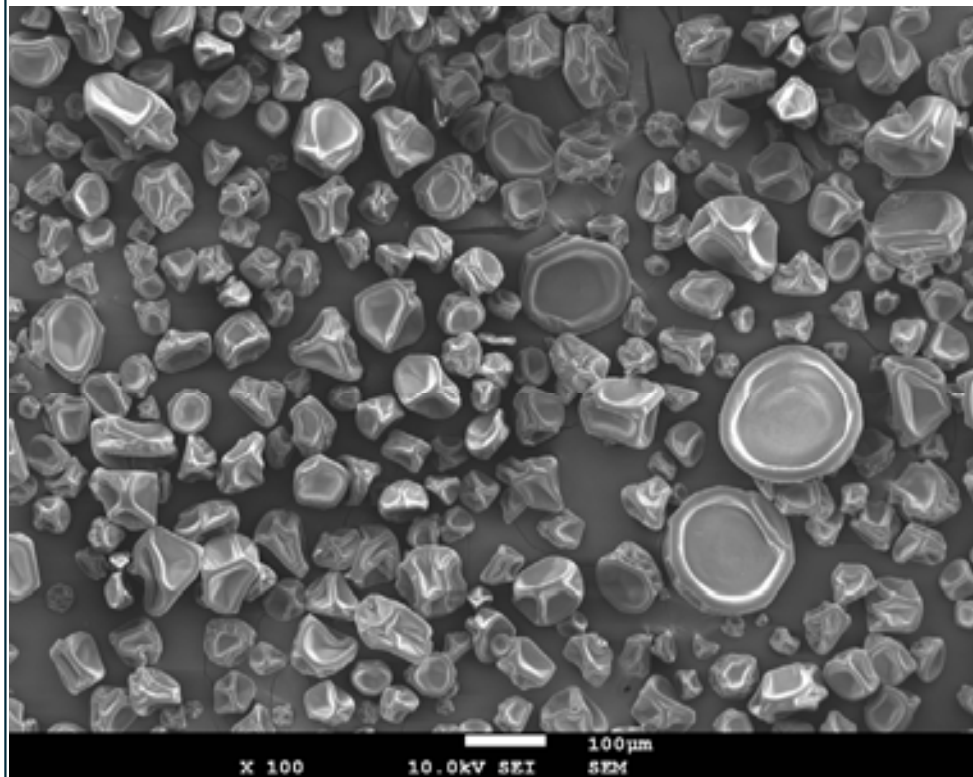
# Scale-Up Method



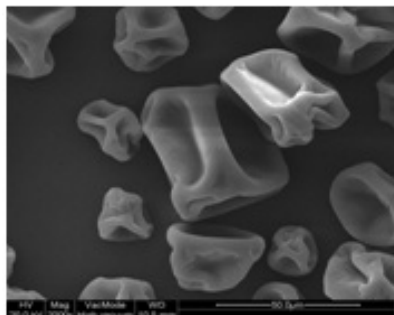
GIL M., VICENTE J., GASPAR F.; *Spray Drying in the Pharmaceutical Industry Scale-Up Methodology*; Chemistry Today, Jul/Aug 2010

# Scale-Down Approach

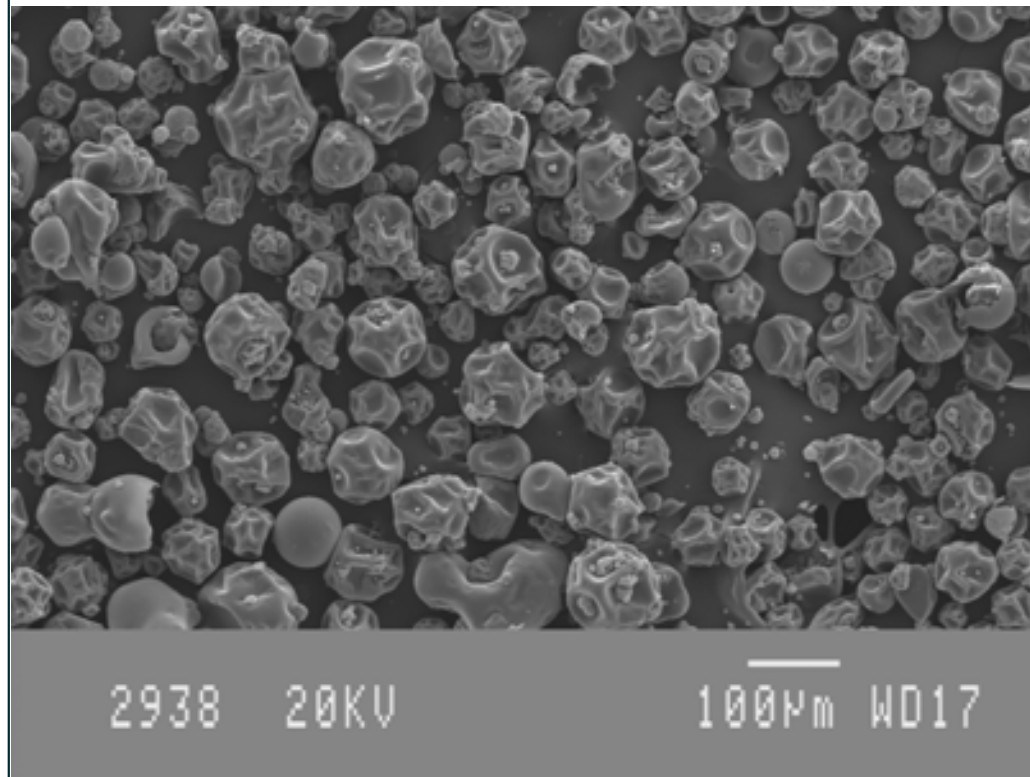
Lab unit



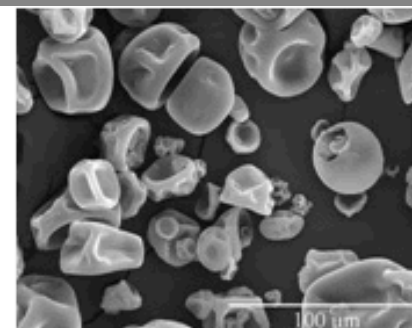
$D_{v50} = 83 \mu\text{m}$   
span = 1.5  
bulk density = 0.34 g/ml  
tap density = 0.42 g/ml  
solvent = 7% w/w



Commercial unit



$D_{v50} = 82 \mu\text{m}$ ;  
span = 1.7  
bulk density = 0.29 g/ml  
tap density = 0.40 g/ml  
solvent = 5% w/w



# Process Analytics for Chemical Processes

## Handheld NIR



Raw materials identification and qualification



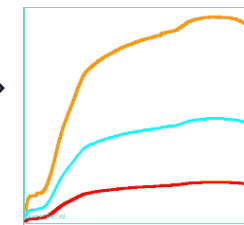
**UV photometry**  
Concentration and end-point determination



**Refractometry**

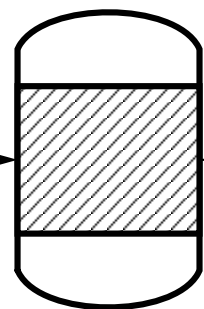
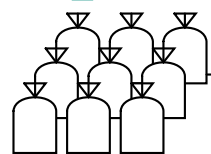


**FBRM**



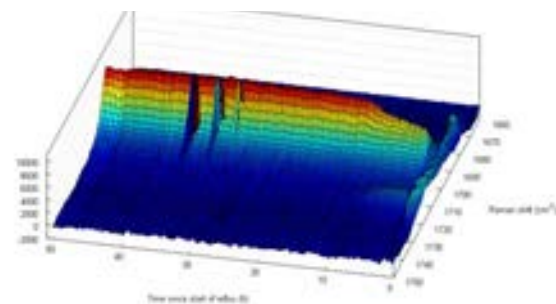
Crystals growth dynamics

Raw material dispensing

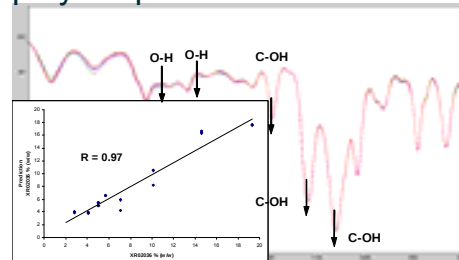


Reaction

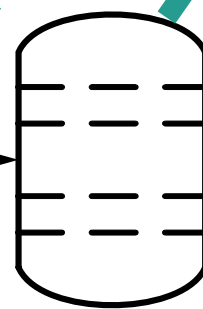
**Raman spectroscopy**  
Reaction conversion and polymorphs formation



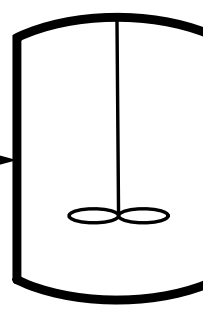
**FT-IR spectroscopy**  
Reaction conversion and polymorphs formation



Purification



Crystallization



**Raman and FT-IR spectroscopy**  
Concentration and polymorph conversion

Drying

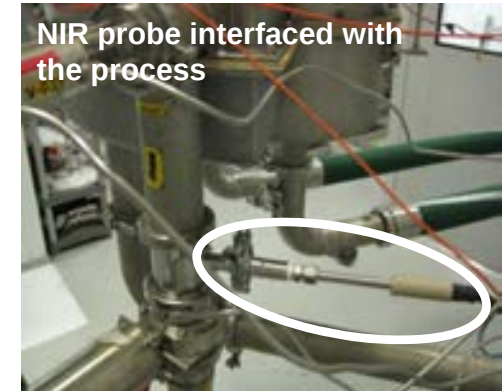


**NIR spectroscopy**  
Drying end-point and solid state characterization

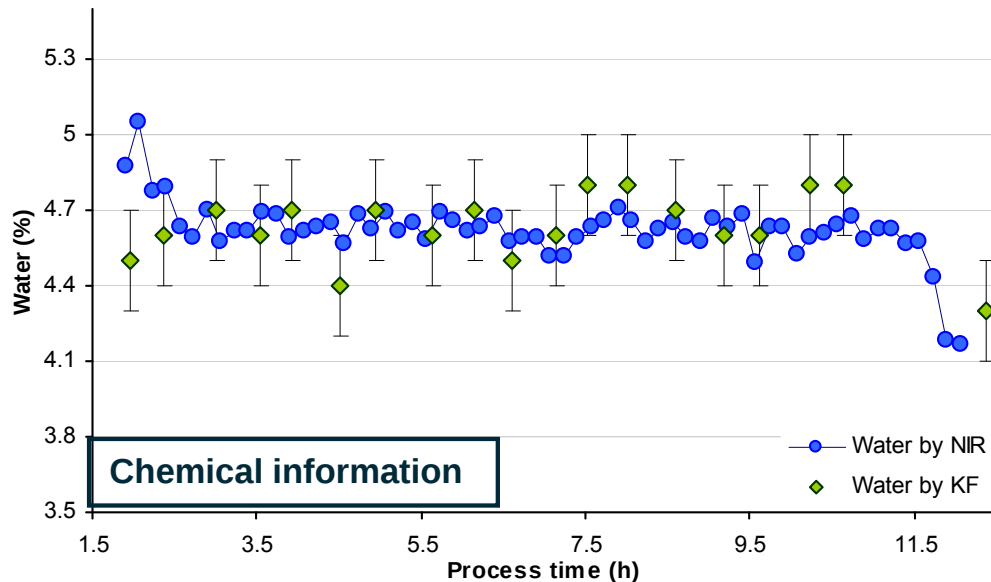
# Process Analytics

A reflectance probe can be used to **characterize** the resulting material

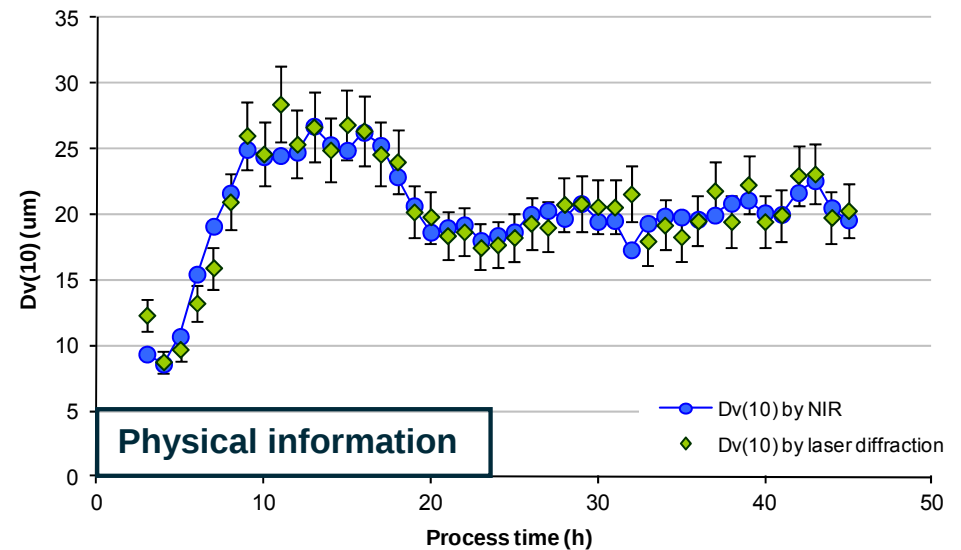
NIR technology allows the monitoring of more than one attribute using only one sensor



### Water Content



### Particle Size



# Process Analytics Technologies Toolbox

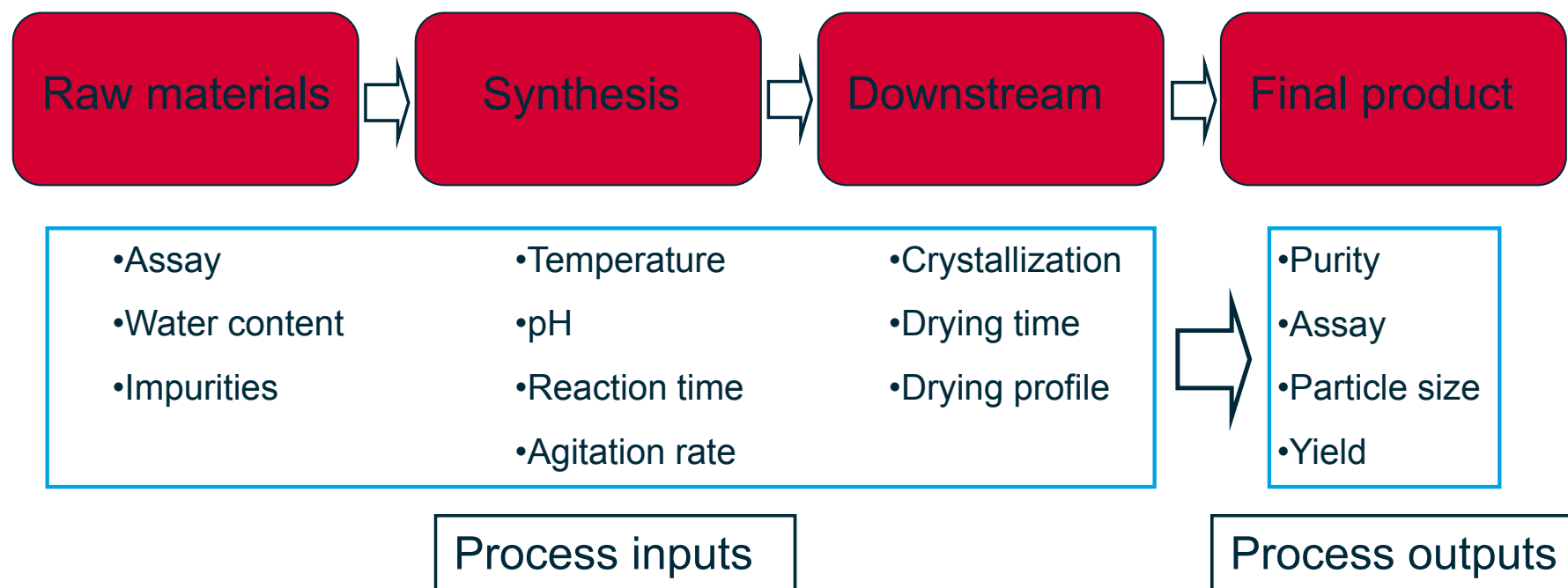
|                           |                          | Currently available PAT Technologies |              |               |            |                                      |                         |                   |                   | Under development         |                    |
|---------------------------|--------------------------|--------------------------------------|--------------|---------------|------------|--------------------------------------|-------------------------|-------------------|-------------------|---------------------------|--------------------|
|                           |                          | Near Infrared Spectroscopy           | Turbidimetry | Refractometry | Viscometry | Focused Beam Reflectance Measurement | Ultra Violet Photometry | Laser Diffraction | Mass Spectroscopy | Mid Infrared Spectroscopy | Raman Spectroscopy |
| Process unit operations   | Dispensing               | ✓                                    |              |               |            |                                      |                         |                   |                   |                           | ✓                  |
|                           | Dissolution              | ✓                                    | ✓            | ✓             | ✓          |                                      |                         |                   |                   | ✓                         | ✓                  |
|                           | Suspension Prep.         | ✓                                    | ✓            |               | ✓          | ✓                                    |                         |                   |                   | ✓                         | ✓                  |
|                           | Distillation             | ✓                                    |              | ✓             |            |                                      |                         |                   |                   | ✓                         | ✓                  |
|                           | Reaction                 | ✓                                    |              |               |            |                                      |                         |                   |                   | ✓                         | ✓                  |
|                           | Crystallization          | ✓                                    | ✓            | ✓             | ✓          | ✓                                    |                         |                   |                   | ✓                         | ✓                  |
|                           | Column Purification      |                                      |              | ✓             |            |                                      | ✓                       |                   |                   | ✓                         | ✓                  |
|                           | Wet-milling              |                                      |              |               |            | ✓                                    |                         |                   |                   | ✓                         | ✓                  |
|                           | Jet-milling              |                                      |              |               |            |                                      |                         | ✓                 |                   |                           | ✓                  |
|                           | Spray-Drying             |                                      |              |               |            | ✓                                    |                         | ✓                 |                   |                           | ✓                  |
|                           | Drying                   | ✓                                    |              |               |            |                                      |                         |                   | ✓                 |                           | ✓                  |
| Process Development Steps | Familiarization          |                                      |              |               |            |                                      |                         |                   |                   | ✓                         | ✓                  |
|                           | Industrialization        | ✓                                    | ✓            | ✓             | ✓          | ✓                                    |                         | ✓                 | ✓                 | ✓                         | ✓                  |
|                           | Scale-Up                 | ✓                                    | ✓            | ✓             | ✓          | ✓                                    |                         |                   | ✓                 | ✓                         | ✓                  |
|                           | Commercial Mnfg Start-Up | ✓                                    | ✓            | ✓             | ✓          | ✓                                    | ✓                       | ✓                 | ✓                 | ✓                         | ✓                  |
|                           | Commercial Routine Mnfg  | ✓                                    | ✓            | ✓             | ✓          | ✓                                    | ✓                       | ✓                 | ✓                 | ✓                         | ✓                  |
|                           | Continuous Improvement   | ✓                                    |              |               |            | ✓                                    |                         |                   | ✓                 | ✓                         | ✓                  |

# Multivariate Analysis

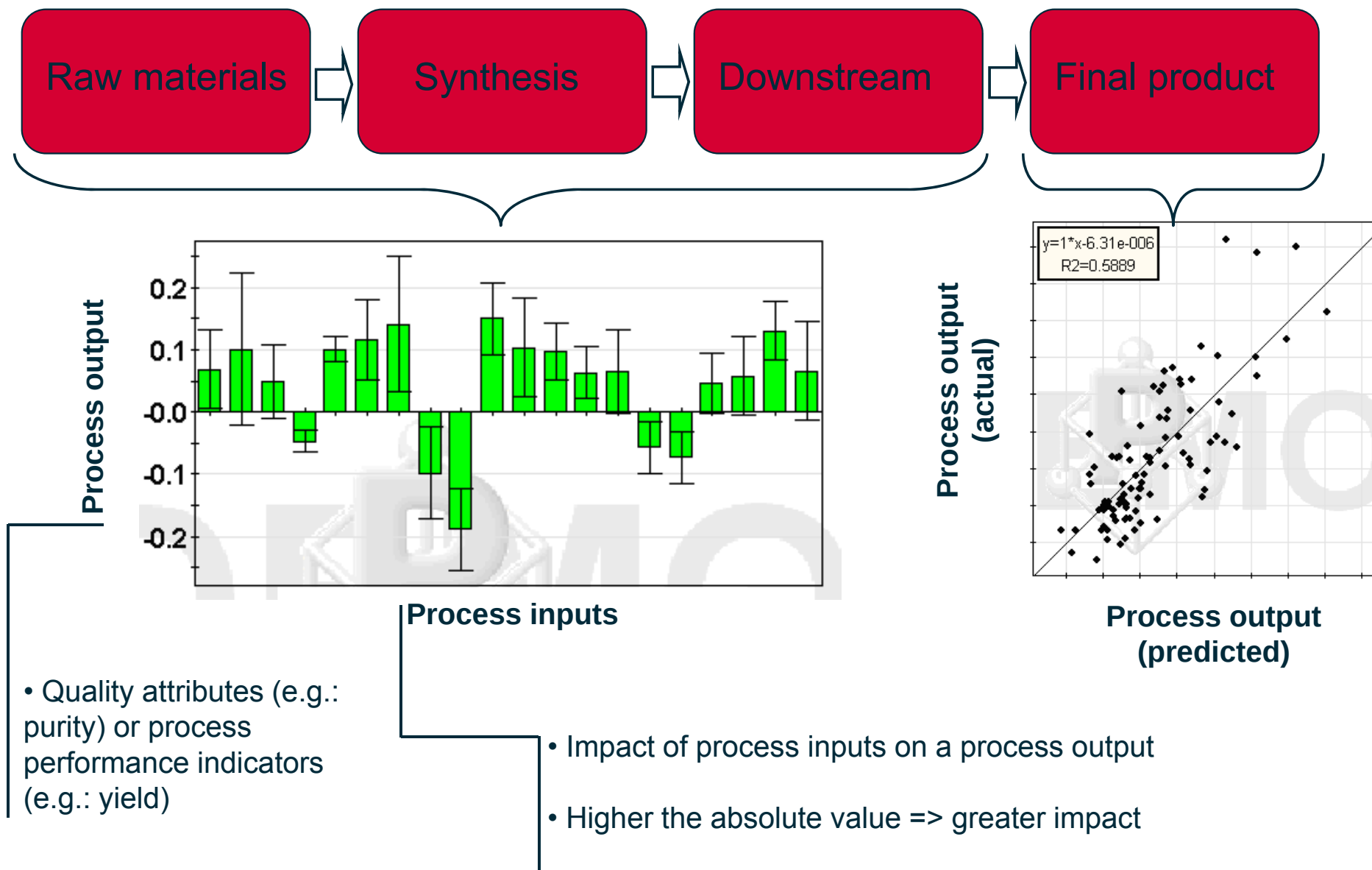
**Variability** in process inputs translates into variability in the final product

How are the process outputs affected by the inputs?

What variables and combination of variables affect the process outputs more significantly?



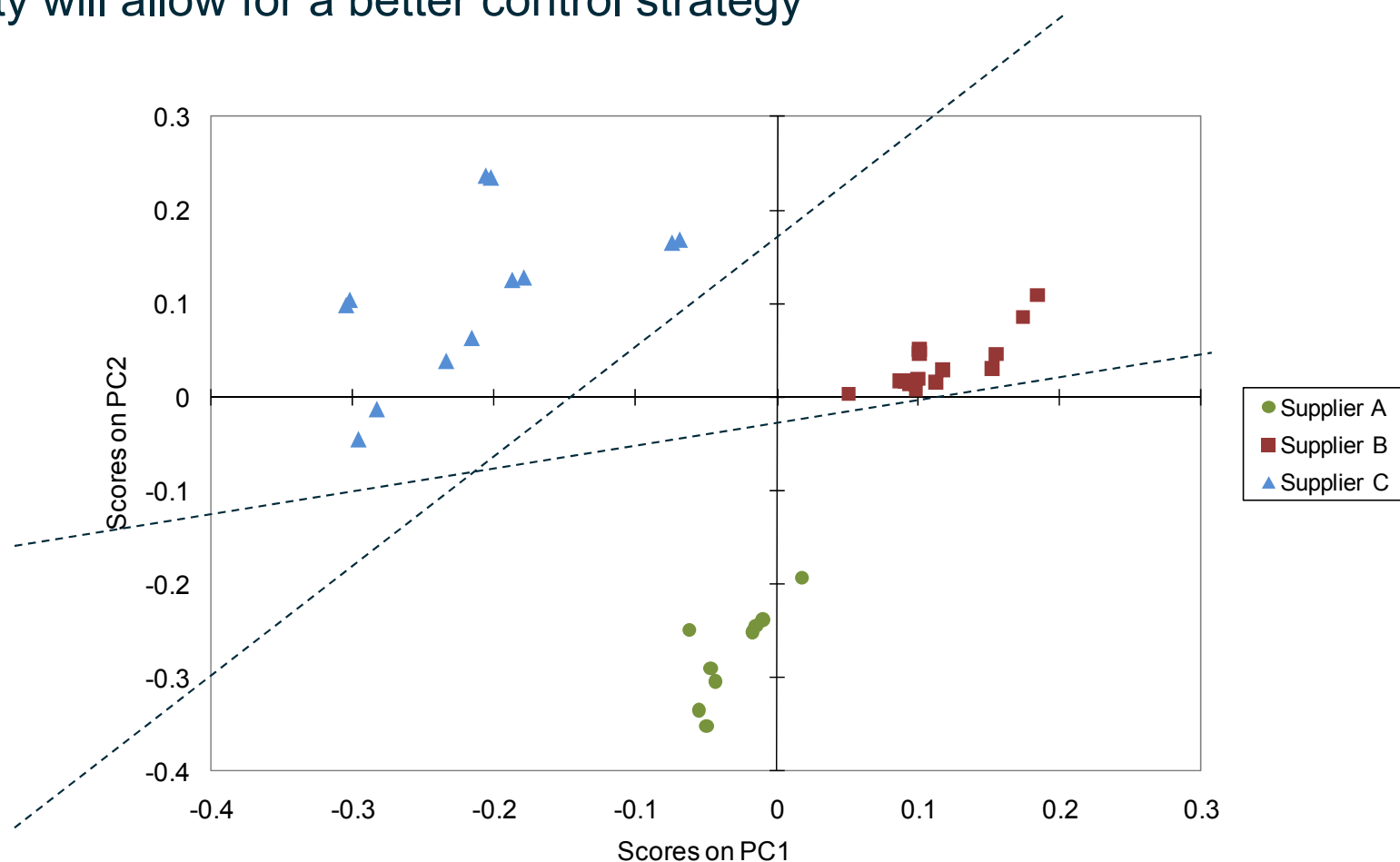
# Examples: Multivariate Analysis



# Multi Variate Analysis

## PCA for Raw Material Dispensing by NIR

NIR may reveal variability between **suppliers** which may impact downstream  
Accounting such variability will allow for a better control strategy



# Multivariate Data Analysis

## The PLS - Real Example

Raw materials

Process (7 steps)

Final product

Analytical data

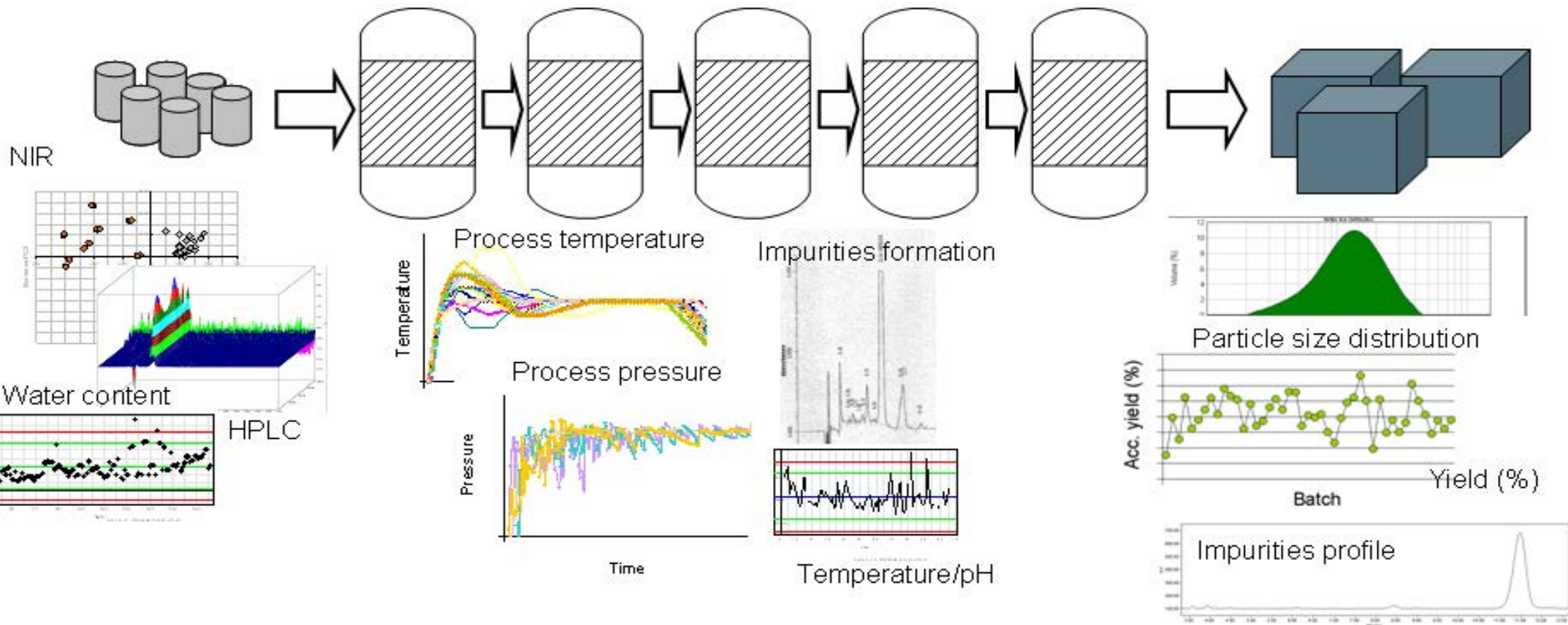
Process and analytical data

Analytical and KPI data

Inputs

MVA

Outputs



# Multivariate Data Analysis

## The PLS - Regression

### Raw materials

NIR spectra; HPLC; Water content

### Reactions

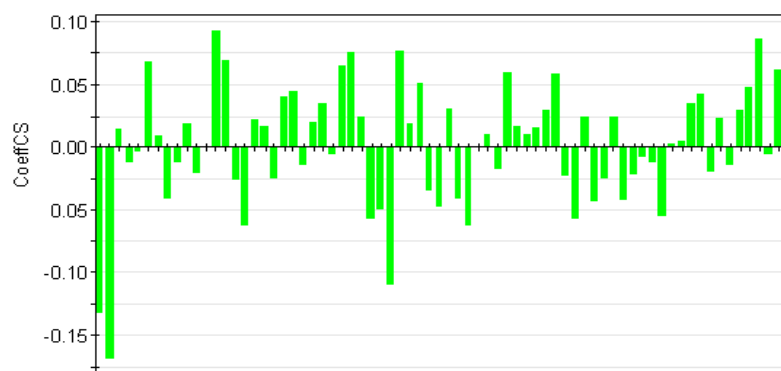
Temp./pressure profiles

Intermediates HPLC

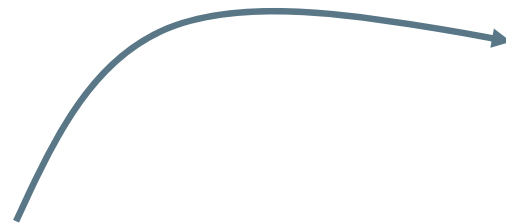
### Downstream

Temperatures/pH

Intermediates HPLC

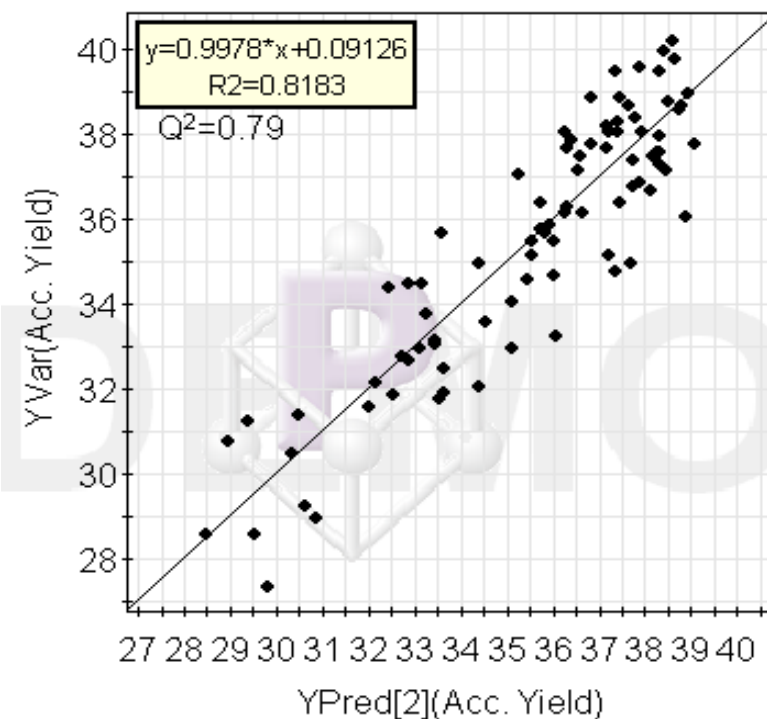


Partial Least Squares  
Regression



- **Final product**

- Impurities
- Particle size distribution
- Accumulated yield



RMSEE = 1.300

# Multivariate Data Analysis

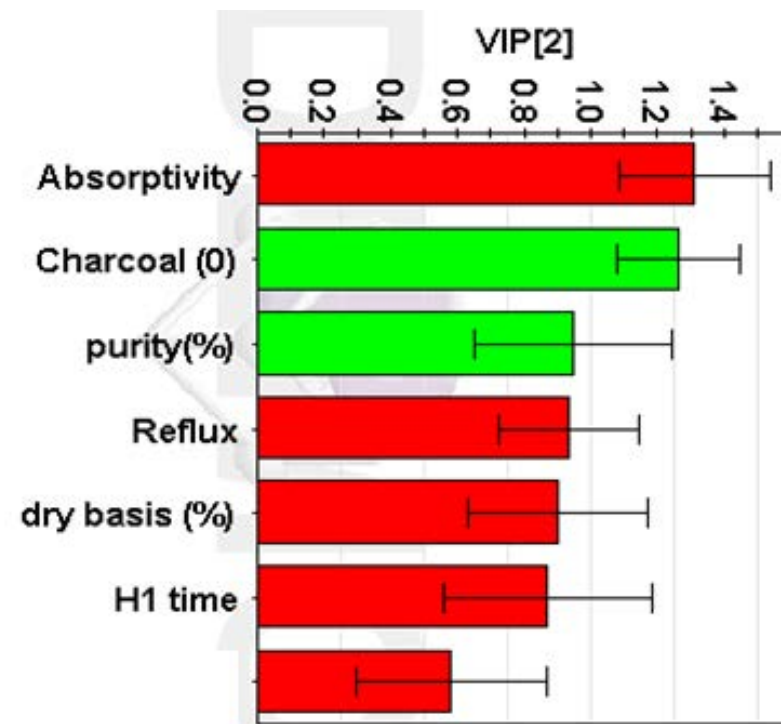
## PLS - The Results

Prediction of variability leads to process knowledge

Model coefficients allows identification of critical variables and how to change them for improvement:

Amount of catalyst was changed;

Average yield improvement of ~1.5%

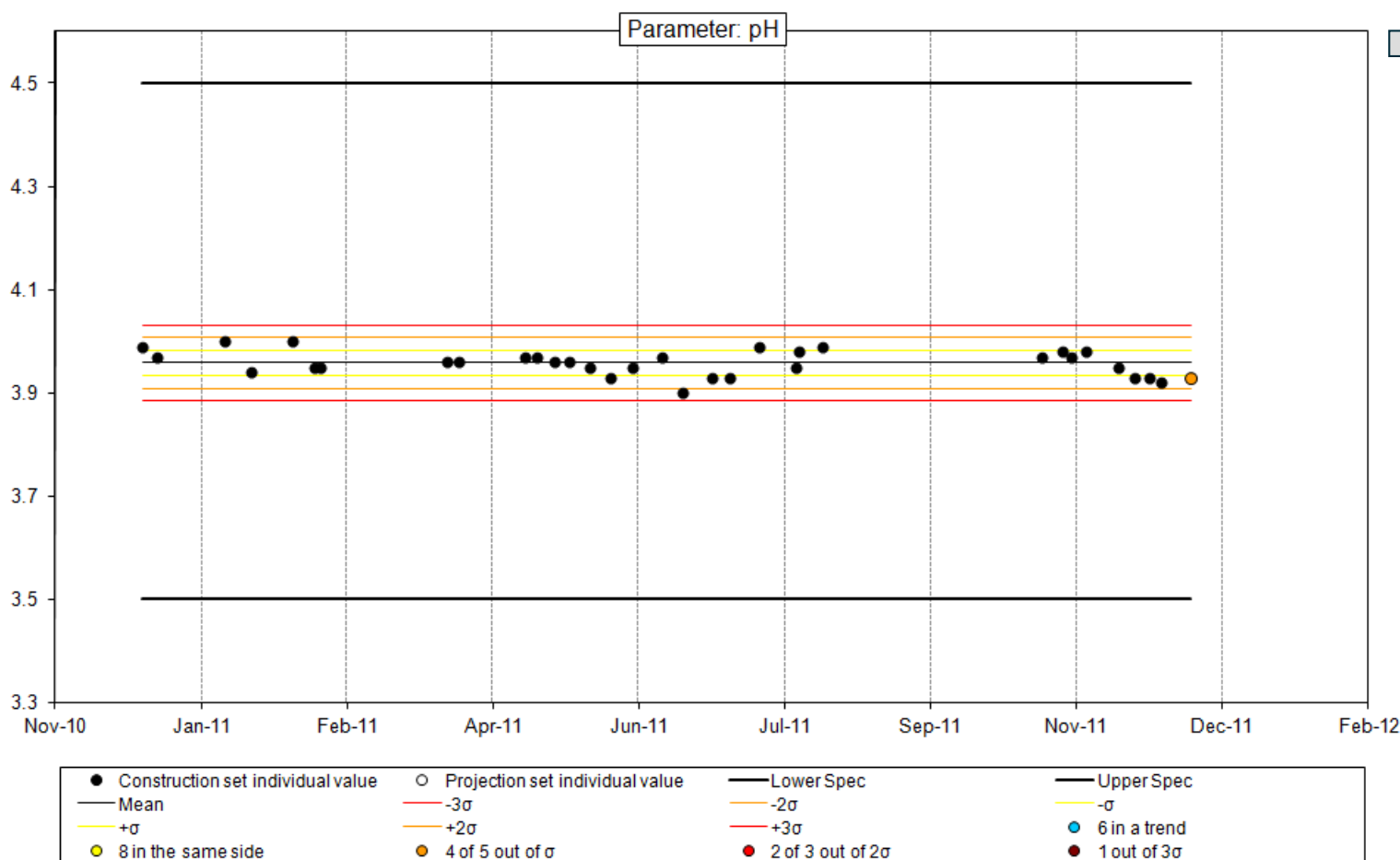


 Positive influence.  
 Negative influence

# Statistical Process Control

**Goal:** Assure the continuous trending of the process (capability improvement)

**Example:** Control Charts



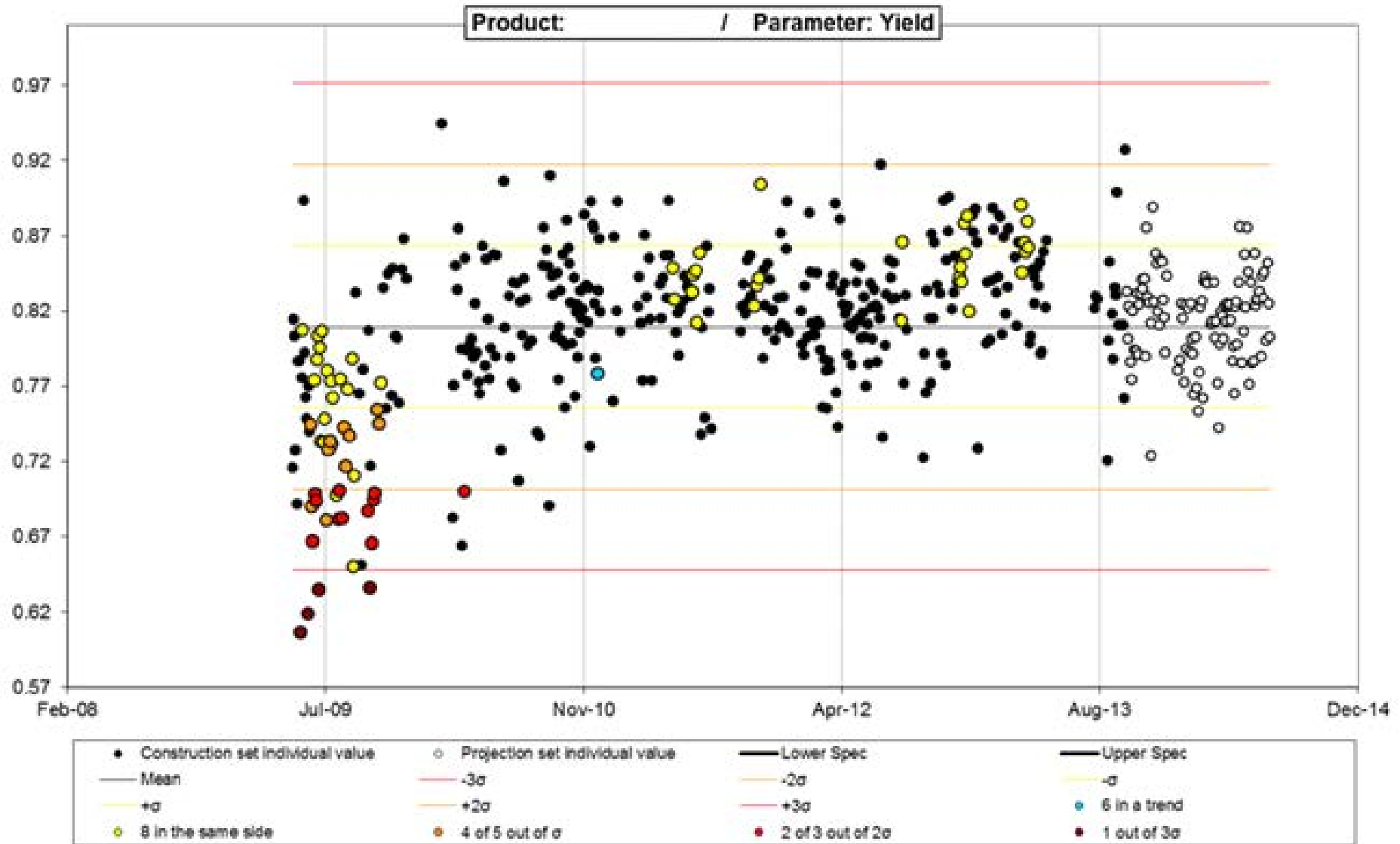
Capability is OK but  
space for improvement

Gathered data used for  
continuous analysis

Part of the variability due  
to the NOR of a CPP

Better control (narrower  
NOR) improves capability

# Statistical Process Control – Control Chart

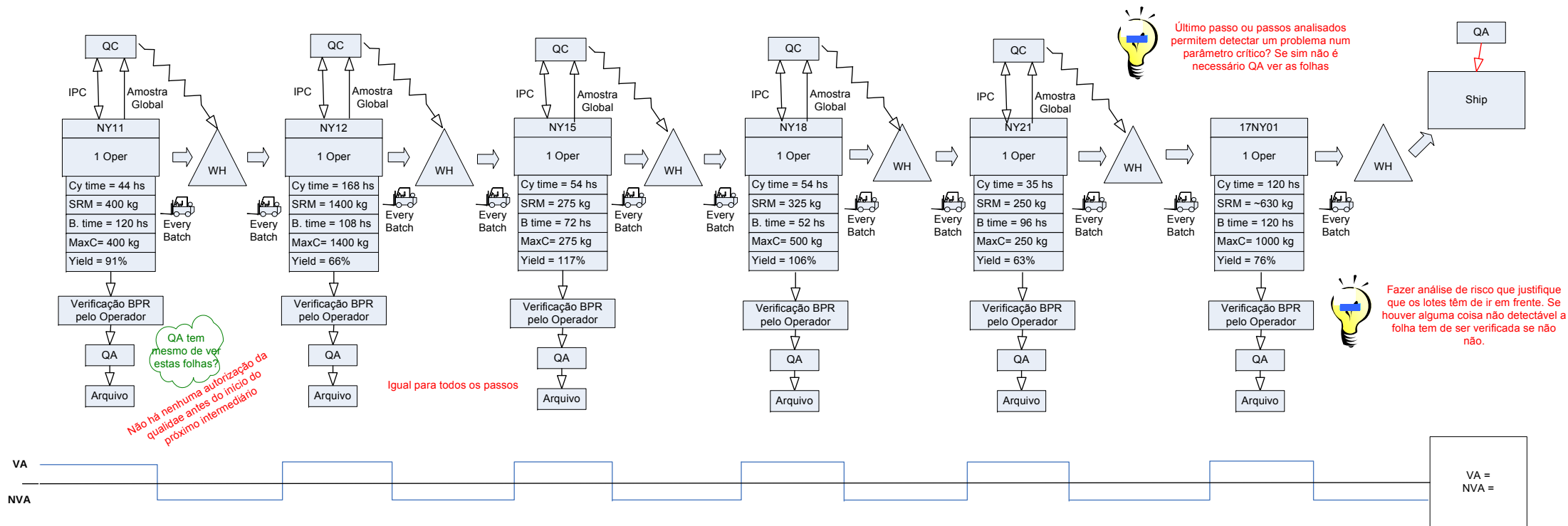


# VSM – Visual Stream Mapping

## How to use it?

- VSM**

- Is a **simple** and **visually comprehensive** tool very useful for the kick off of any project (is used in every Lean 6 Sigma project)
- It helps the team to **focus on more important** (higher return) aspects



# What is FMEA?

- FMEA is normally used during development stages to reduce risk before implementation
- Based on 3 important concepts
  - **Failures**
  - **Effects**
  - **Detection**

## FMEA key words

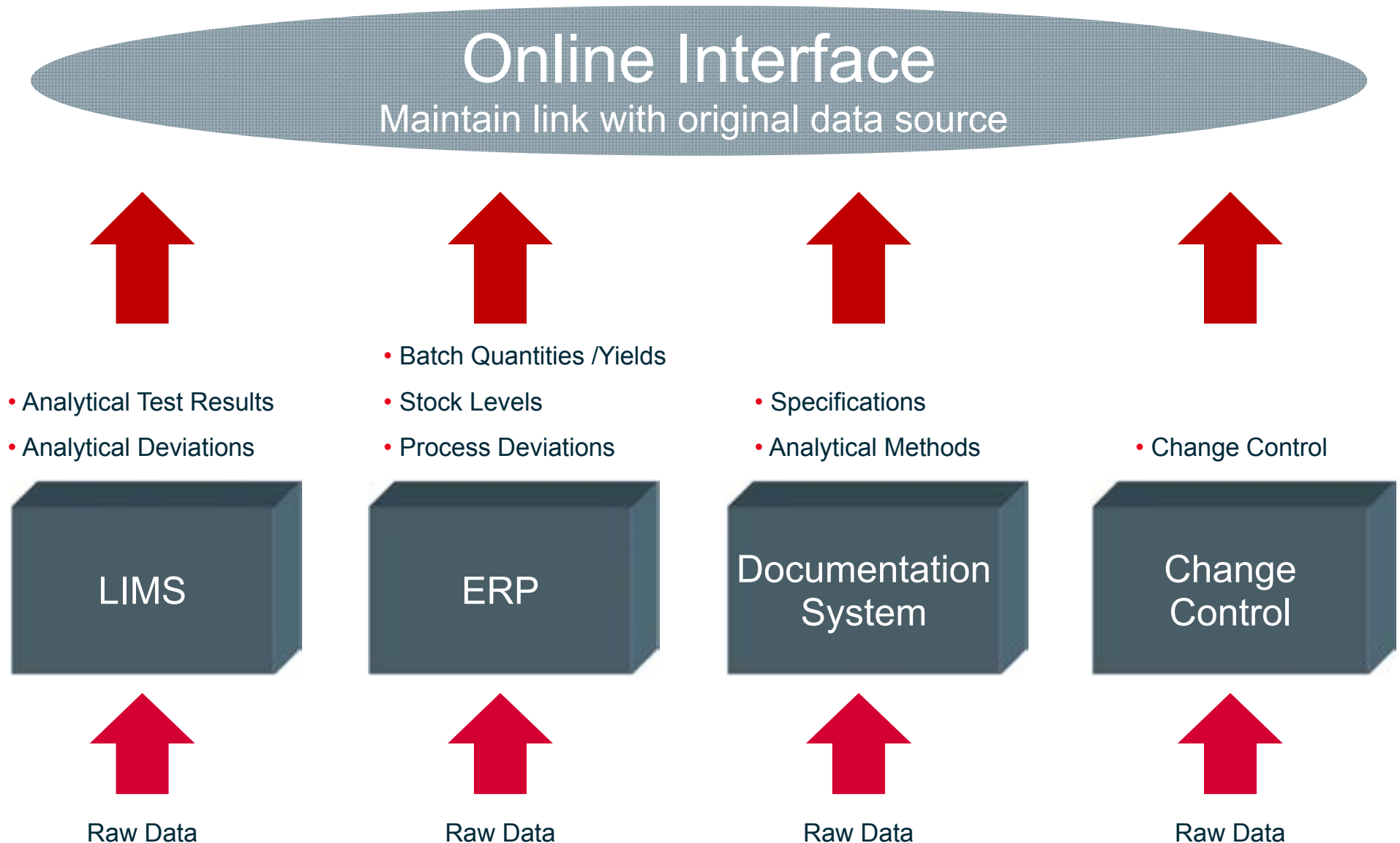
- **Failure:** Potential (or real) evidence of the occurrence of an anomaly in the process/ product due to one or more reasons to be identified
- **Effect:** Is a consequence of a failure which will be later detected (by operator, QC or Customer)

# How to use FMEA?

- FMEA Criteria table**

|    | Probability of occurrence (P) / Frequency (F) |             | Severity (S)   | Detection (D)    |                             |
|----|-----------------------------------------------|-------------|----------------|------------------|-----------------------------|
| 1  | > 5 years                                     | 1 in 10,000 | None           | Extremely likely | Detection on > 99% of cases |
| 2  | 2 - 5 years                                   | 1 in 1,000  | Very minor     | Highly likely    | Detection on > 90% of cases |
| 3  | 1 - 2 years                                   | 1 in 500    | Minor          |                  | Detection on > 75% of cases |
| 4  | Once a year                                   | 1 in 100    | Very low       |                  | Detection on > 60% of cases |
| 5  | 6 - 12 months                                 | 1 in 50     | Low            | Likely           | Detection on > 50% of cases |
| 6  | 3 - 6 months                                  | 1 in 20     | Moderate       |                  | Detection on > 40% of cases |
| 7  | Once a month                                  | 1 in 10     | High           |                  | Detection on > 30% of cases |
| 8  | Once a week                                   | 1 in 5      | Very high      | Unlikely         | Detection on < 30% of cases |
| 9  | 2 - 4 days                                    | 1 in 3      | Extremely high |                  | Detection on < 20% of cases |
| 10 | Every day                                     | 1 in 2      | Catastrophic   |                  | Detection on < 10% of cases |

# Linking to Sponsor Data/Knowledge Sharing



# Advanced Tools at Development and Manufacturing

## DEVELOPMENT

- Risk Assessment
- Design of Experiments
- Modeling Tools
- Scale-Up Methods
- Scale-Down / Miniaturization
- Process Analytics
- Multi Variate Analysis

## MANUFACTURING

- Lean 6 Sigma
- Visual Stream Mapping
- Statistical Evaluation
- Failure Mode Effective Analysis
- 8 D
- Poka-Yoke
- 5 S, OEE

# Agenda

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Technological Trends in Pharmaceutical Development and Manufacturing

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Advanced Tools in Development and Manufacturing

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**Excellent Development and Manufacturing**

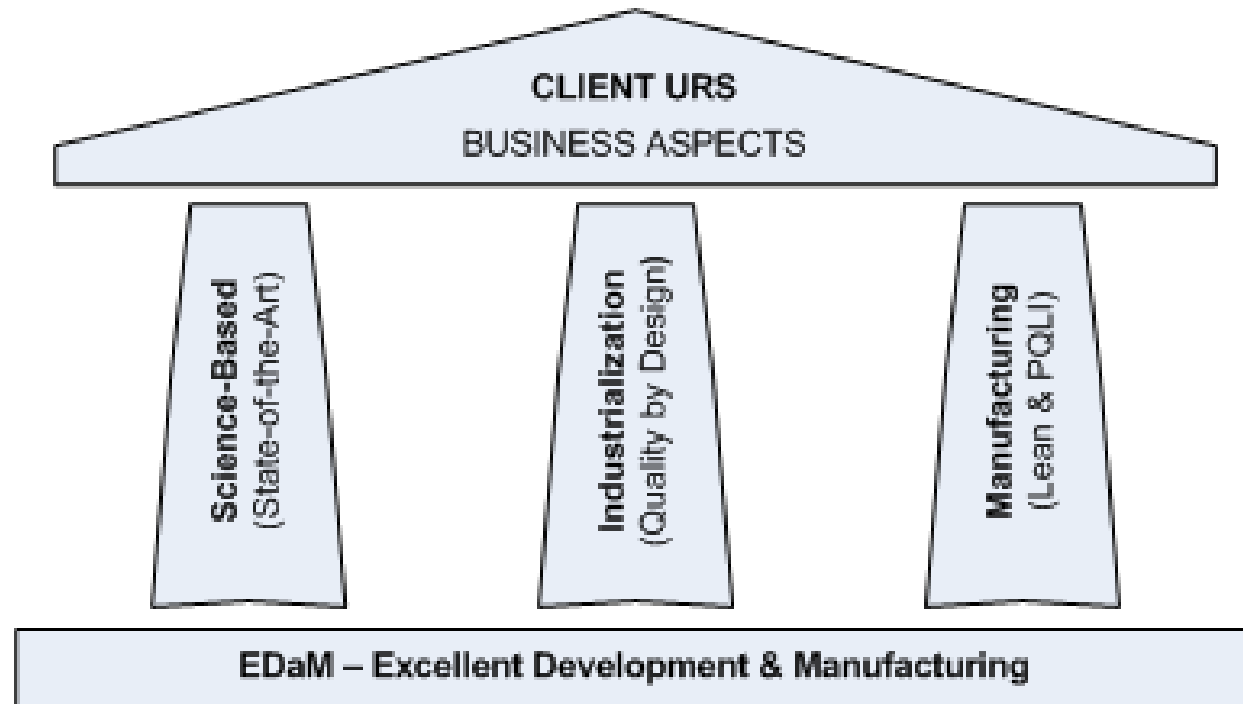
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Quality by Design at Hovione

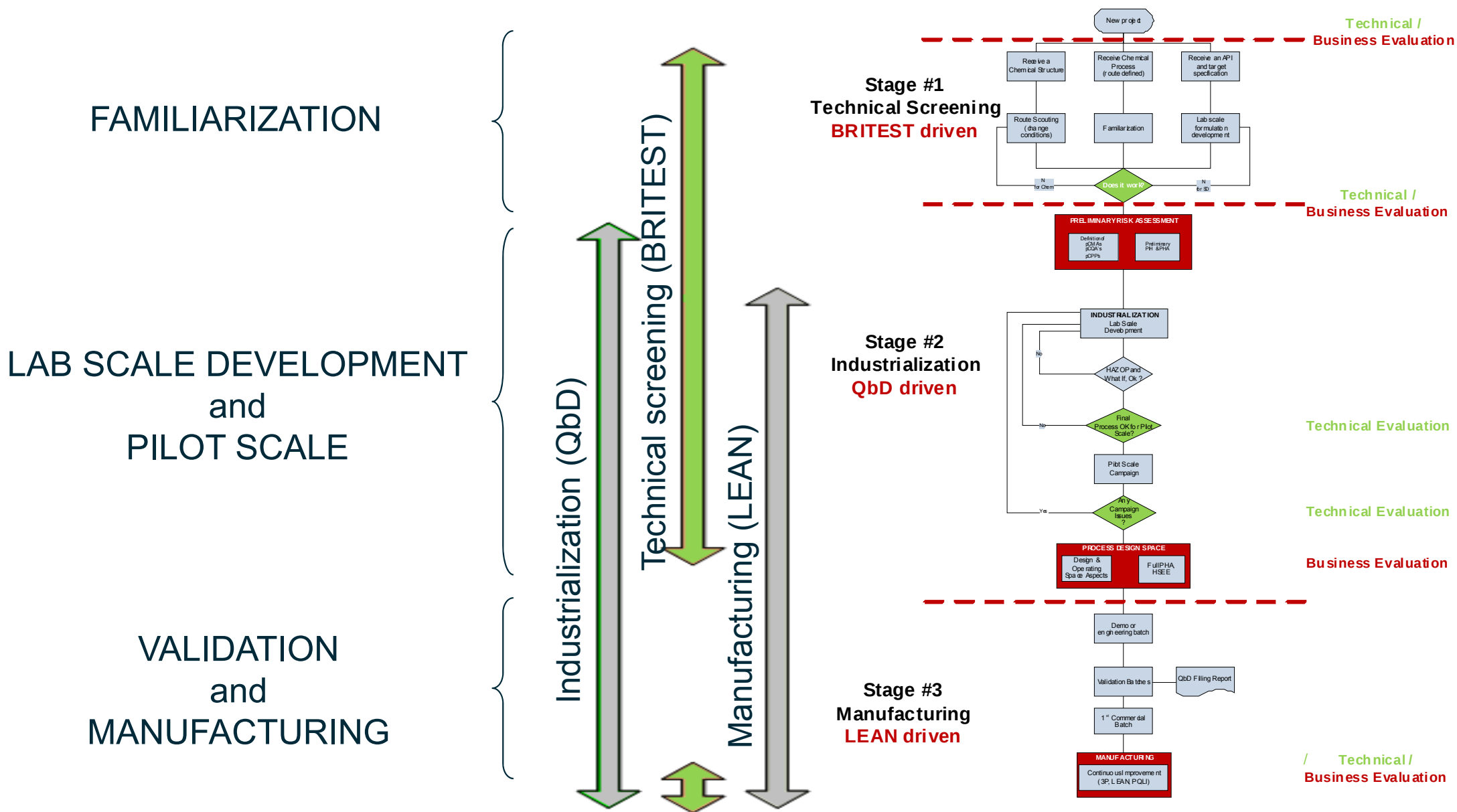
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# New approach at Hovione: Bridging the gap

- Established methodologies:  
Bristest, QbD, Lean
- State-of-the-Art tools
- Throughout project Life-cycle
- Site independent
- Accessible by everyone
- Aligned with regulators (FDA & EMA)



# Excellent Development and Manufacture Guideline



# Agenda

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Technological Trends in Pharmaceutical Development and Manufacturing

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Advanced Tools in Development and Manufacturing

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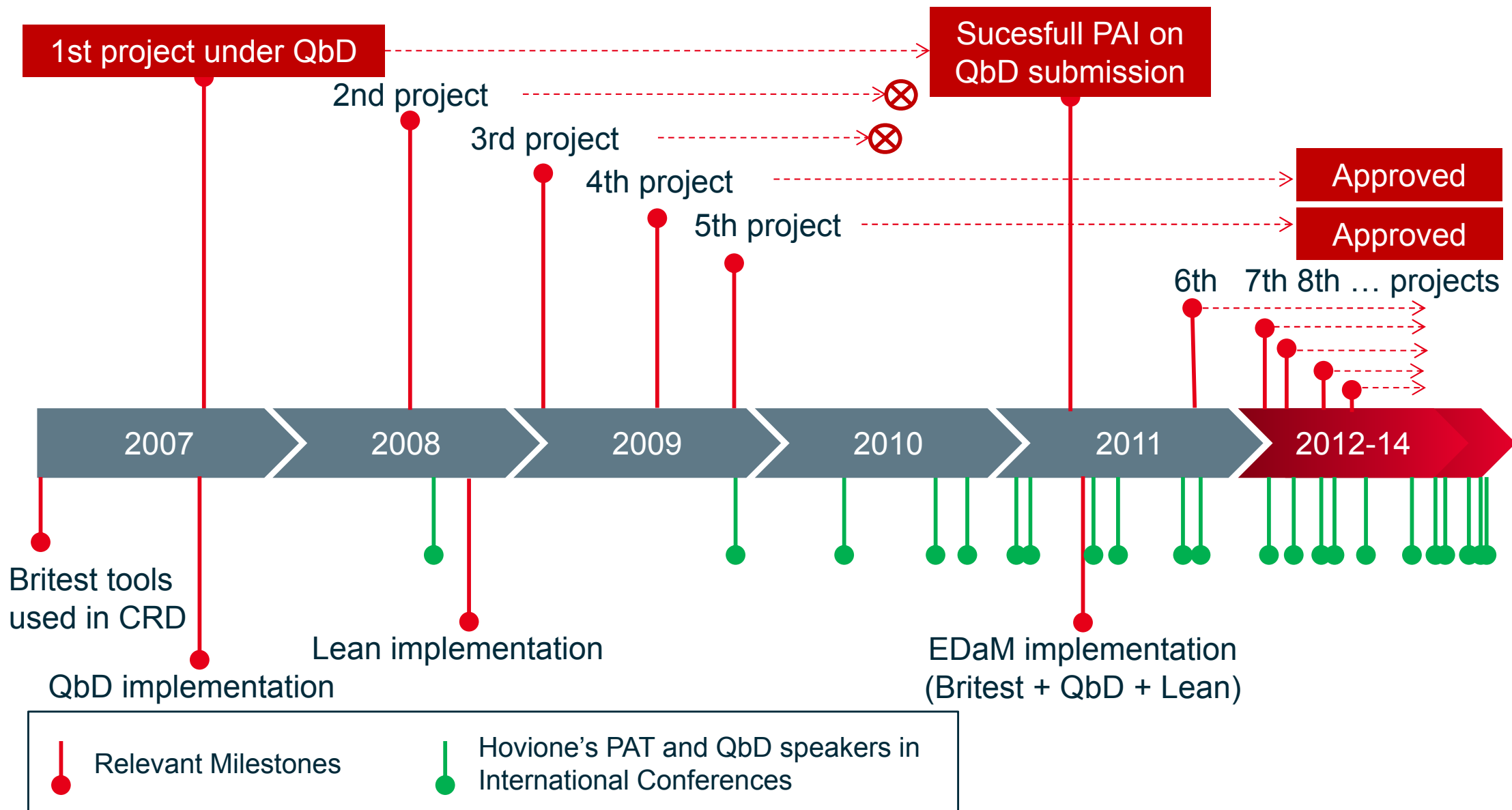
Excellent Development and Manufacturing

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**Quality by Design at Hovione**

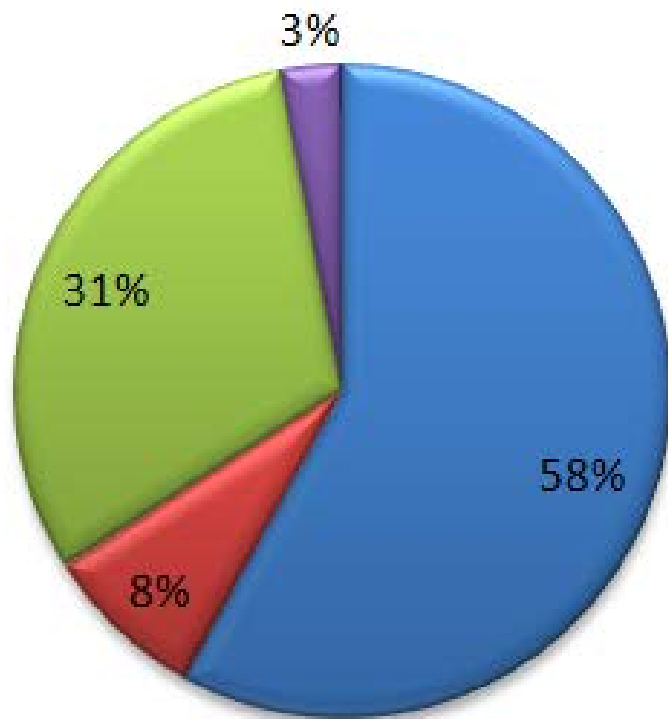
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# Hovione and Quality by Design



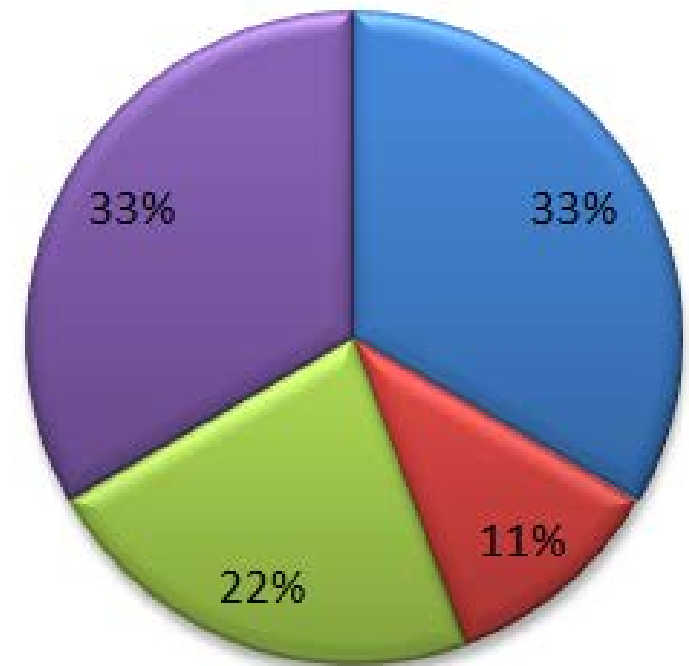
# QbD is moving on...but slower than anticipated

2008



- Not started / Ideas & Vision
- Road map development
- Enrolled participants / initial implementation
- Rolled out across the organization

2014



Kane, *Quality by Design: A Contract Organization Perspective*, DCAT Week 14, Mar. 2014

# Understanding Challenges to Quality by Design



*“Achieving the 21st Century Quality vision will require a transformative journey for the industry that demands a significant shift in its development process.”*

*“This transformation has not taken place due to challenges within companies, within the FDA, as well as the international regulatory community.”*

*December 2009*

# Understanding Challenges to Quality by Design

Different implementation phases at Regulators

Different levels of comfort with QbD concepts

Launch of products in multiple markets

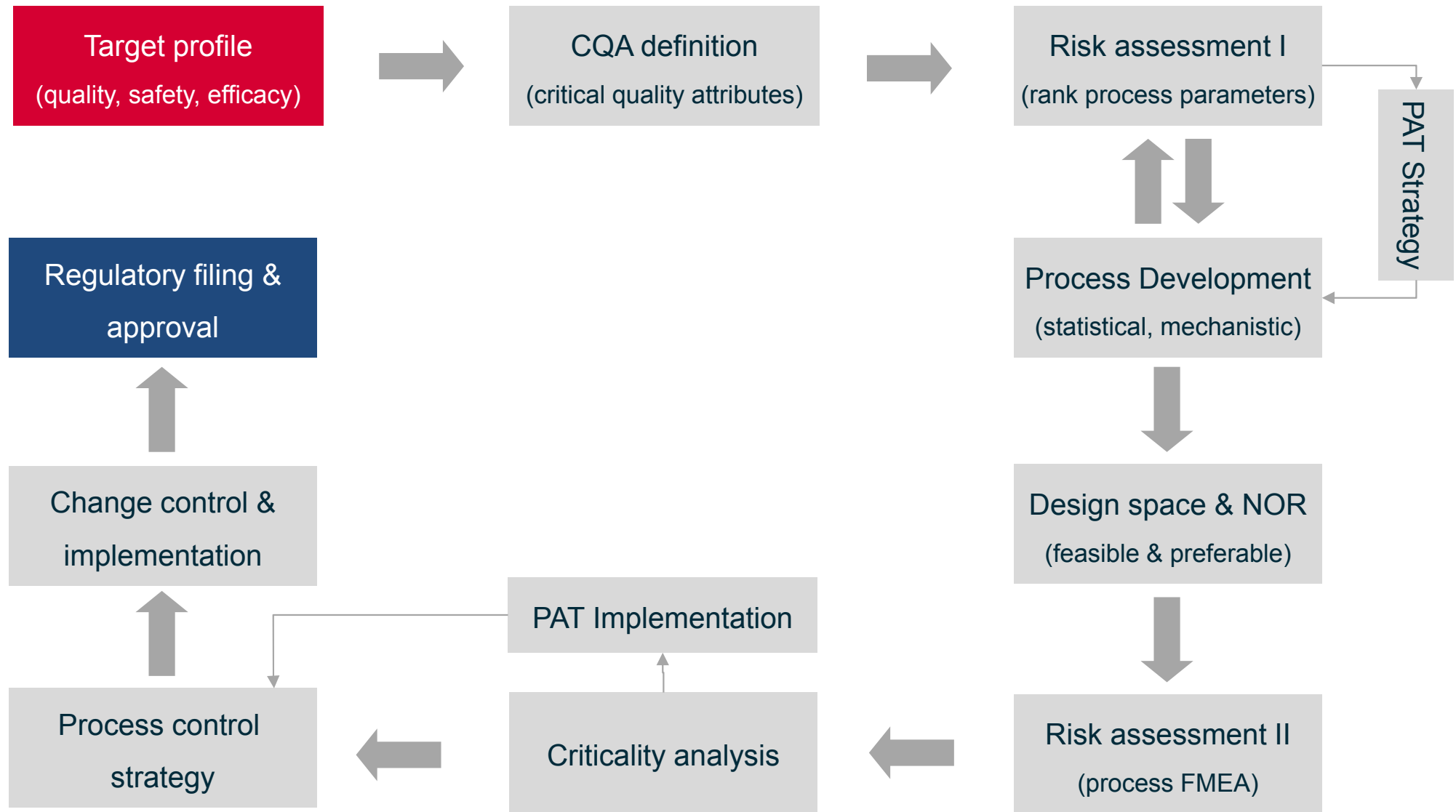


Submissions under QbD are often

- replaced by “enhanced traditional approach” or
- complemented with “traditional” submissions/validation

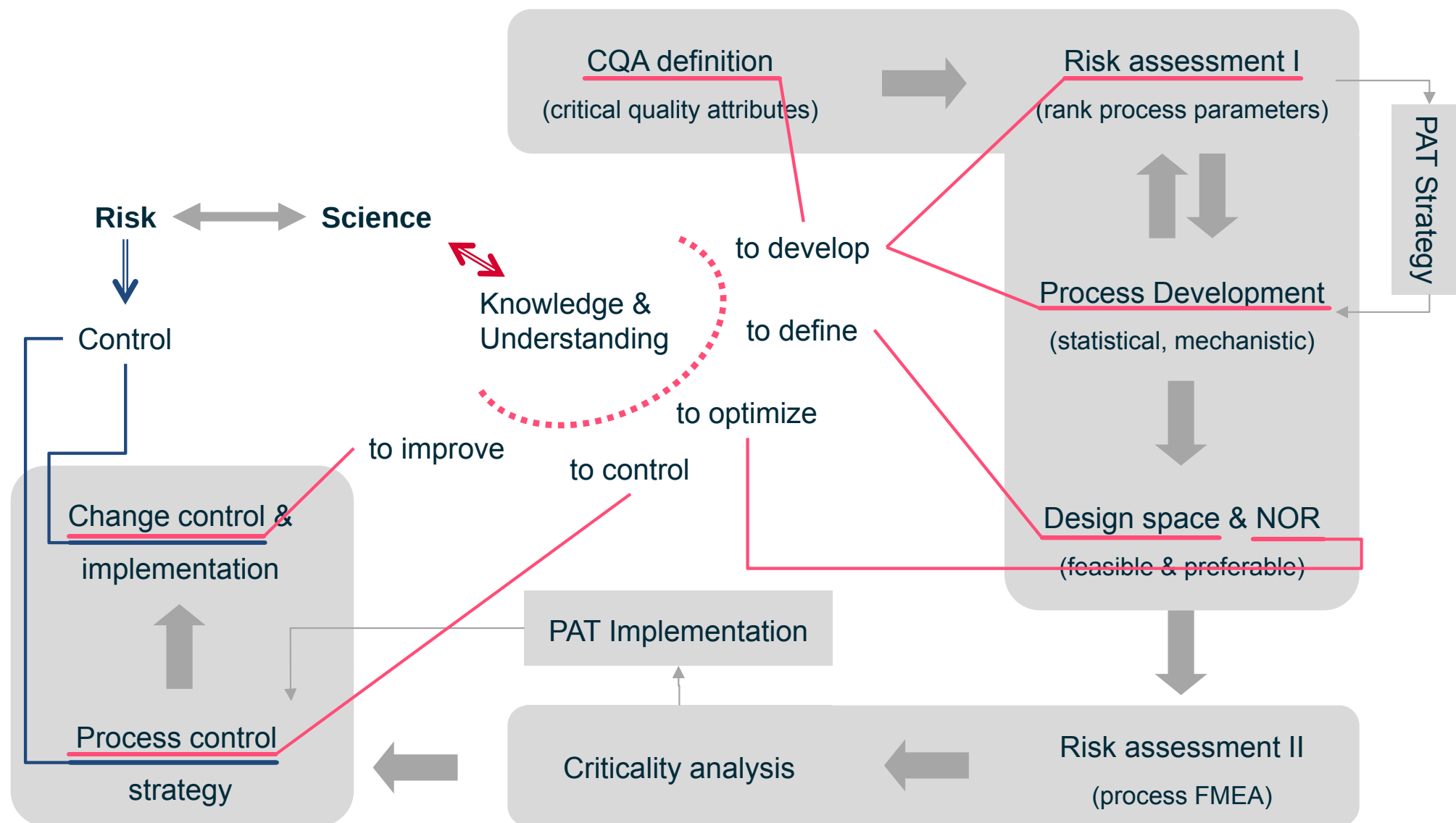
# QbD at Hovione

## A lifecycle perspective



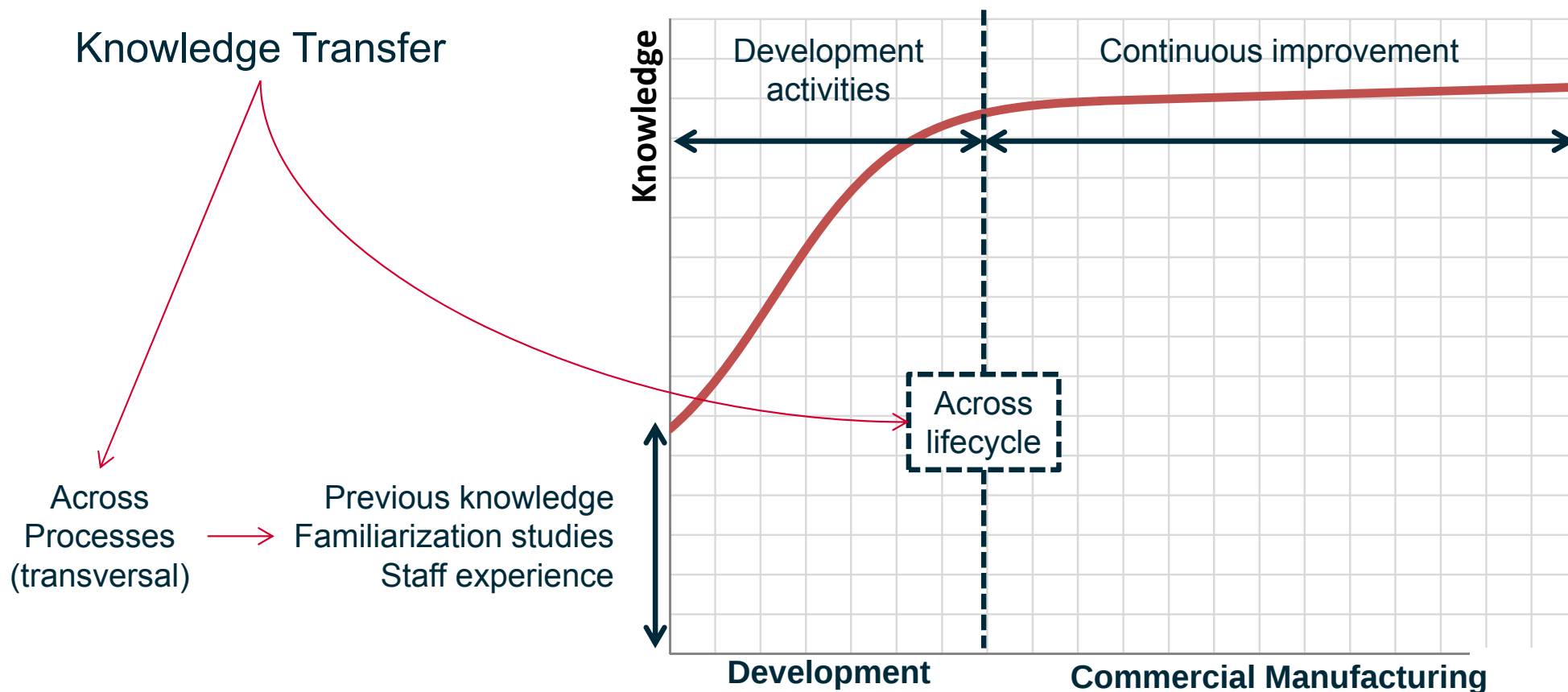
# QbD at Hovione

## Science and Risk based



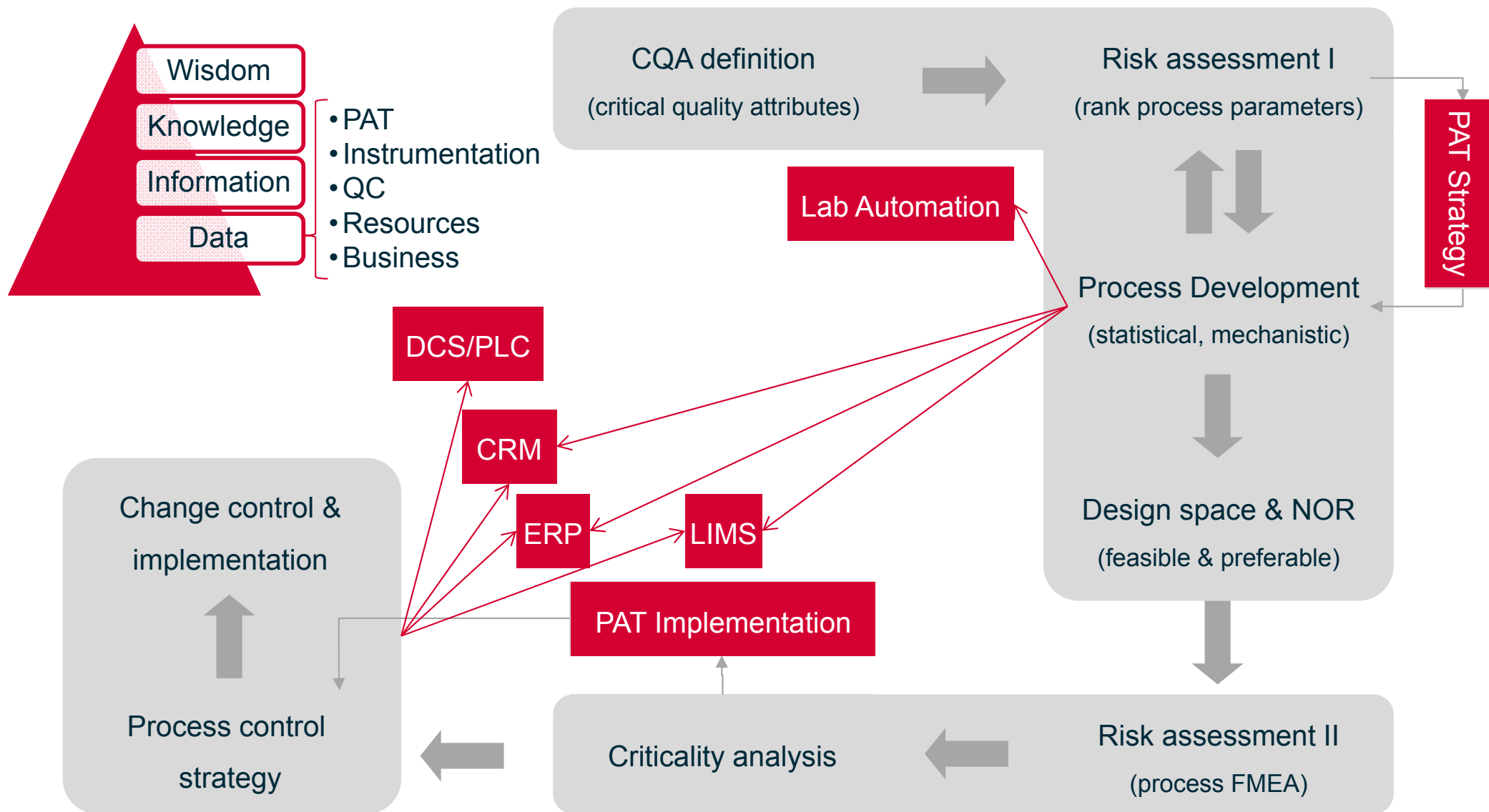
# QbD at Hovione

## Knowledge Management



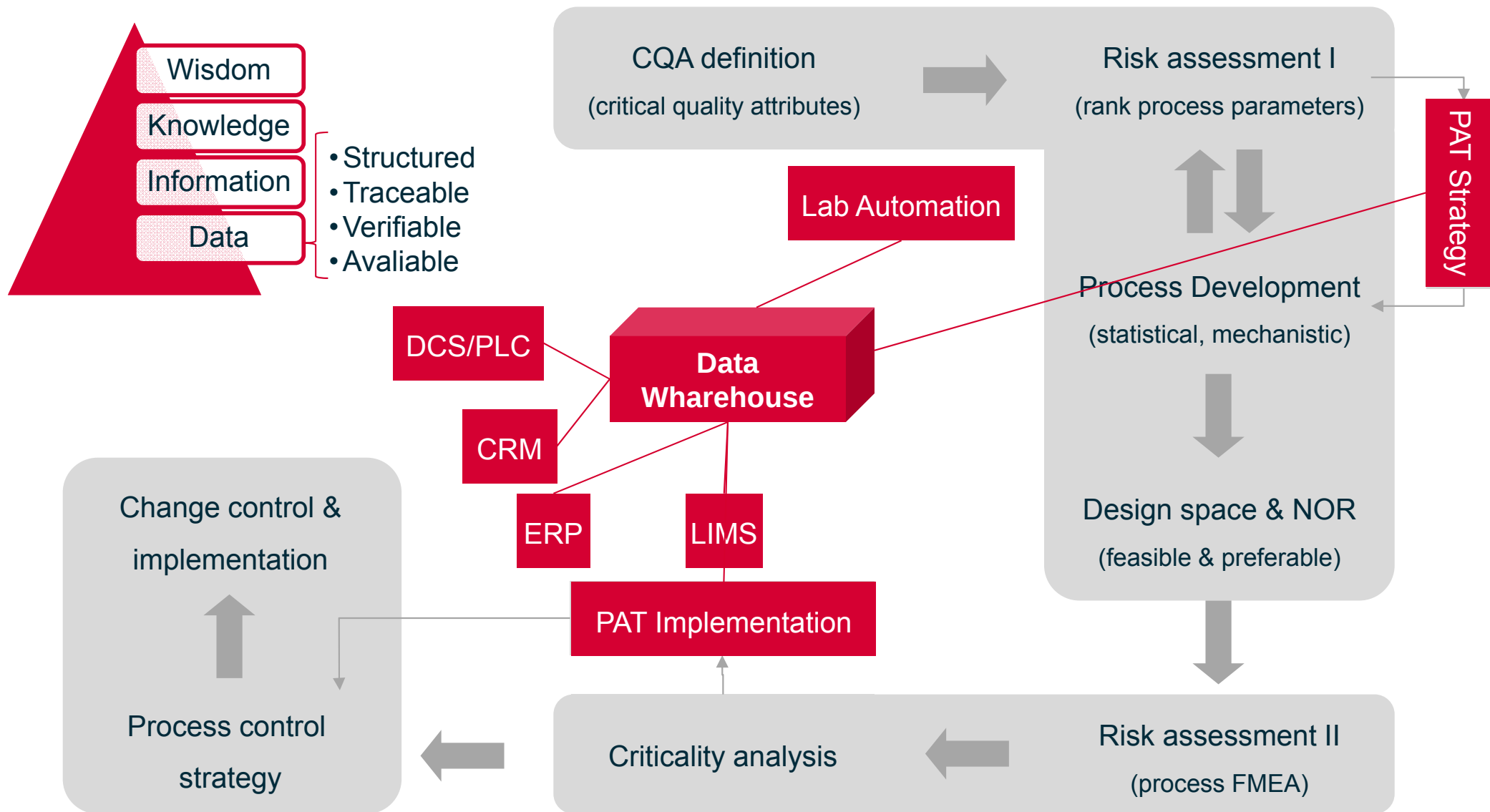
# QbD at Hovione

## Knowledge Management - Data



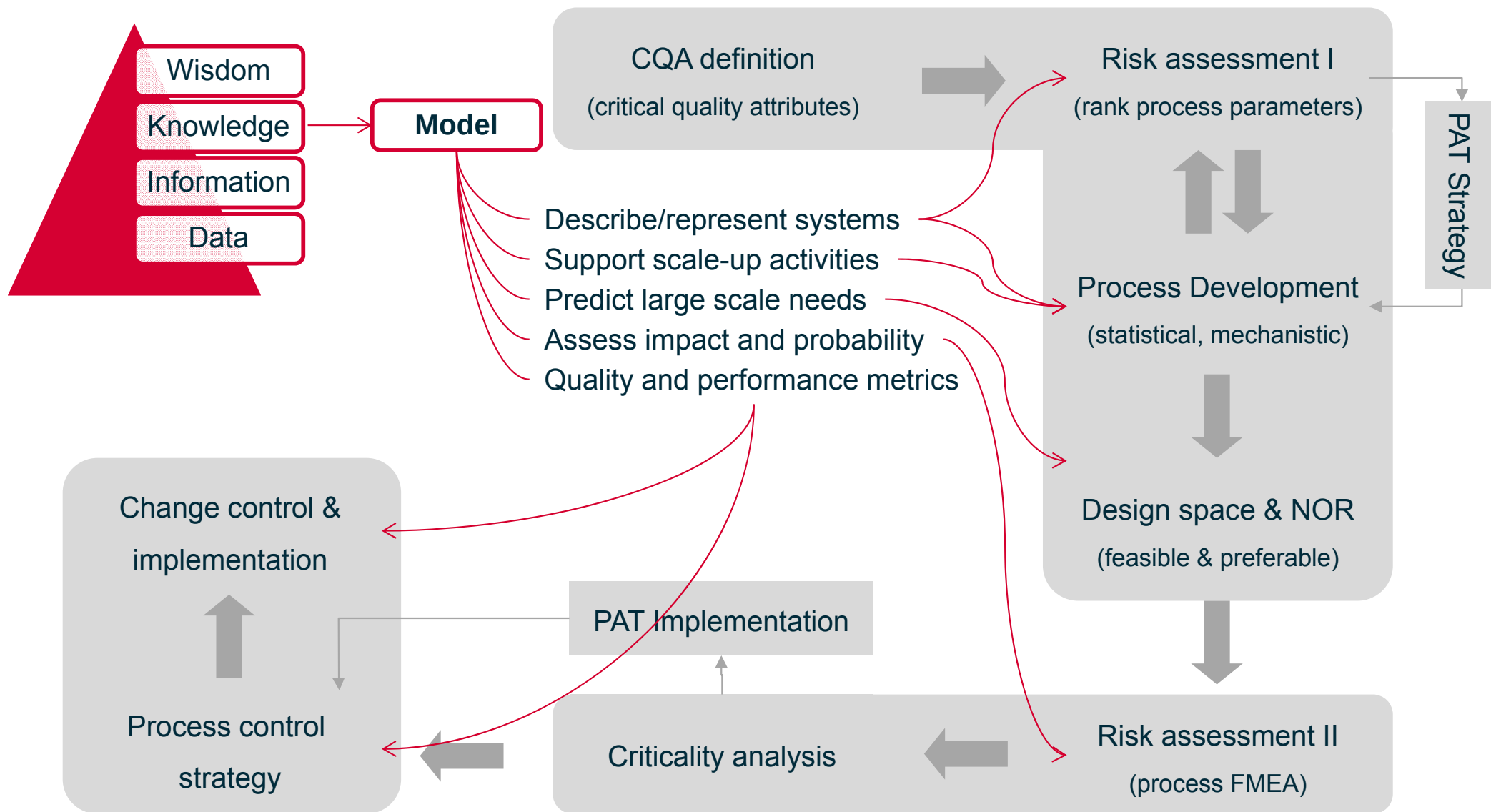
# QbD at Hovione

## Knowledge Management - Data



# QbD at Hovione

## Knowledge Management - Model



# What changes did QbD bring to Hovione?

- Structured approach to process development and continuous improvement
- Stronger science & process understanding
- State-of-the-art risk evaluation and mitigation tools
- New metrics to manufacturing: process robustness, RPN
- Higher state of control => less failures
- Leaner development through effective knowledge management

# Case-study: Traditional vs. Quality by Design

## Introduction

From our products portfolio, two processes were chosen for **comparison**

- Both spray drying processes at the same scale and equivalent equipment trains
- Both are commercial products with more than 70 batches produced
- One followed a **traditional** approach, the other a **QbD** based approach

Restrospective analysis to evaluate the following:

- Process performance
- Quality
- Continuous improvement
- Supply chain reliability
- Cost

# Benchmarking: Process Performance

**Indicator:** Yield percentage relative to theoretical yield

| Traditional | QbD      |
|-------------|----------|
| 95 ± 2 %    | 97 ± 1 % |

Process developed under QbD shows higher and more consistent yield.

During process development, process performance as measured by yield was also targeted

Better yield in QbD based process results from a better state of control and is also an outcome of the continuous improvement program.

# Benchmarking: Quality

**Indicators:** Number of deviations per batch, and Process Capability index for CQAs

|                        | Traditional            | QbD               |
|------------------------|------------------------|-------------------|
| # Deviations per batch | 0.7                    | 0.3               |
| Average Cpk            | 1.1 ( $\sim 3\sigma$ ) | 2.0 ( $6\sigma$ ) |
| Minimum Cpk            | 0.7                    | 1.2               |

Deviations related with process control and yield were considered

Average process capability index (Cpk) takes into account all CQAs identified for each product

Higher consistency in targeting the specification/design space, and in targeting the desired NOR

# Benchmarking: Continuous Improvement

**Indicator:** Number of batches needed for a process improvement

| Traditional | QbD |
|-------------|-----|
| 42          | 9   |

Knowledge gained during process development is the starting point for the continuous improvement; multivariate analysis may fill the gaps using commercial data.

Continuous improvement programs are part of a successful QbD approach. In their absence improvements are mainly reactive.

- Facilitated by body of knowledge and built-in regulatory flexibility.

# Benchmarking: Supply Chain Reliability

**Indicators:** right first time, delivery against plan, risk value

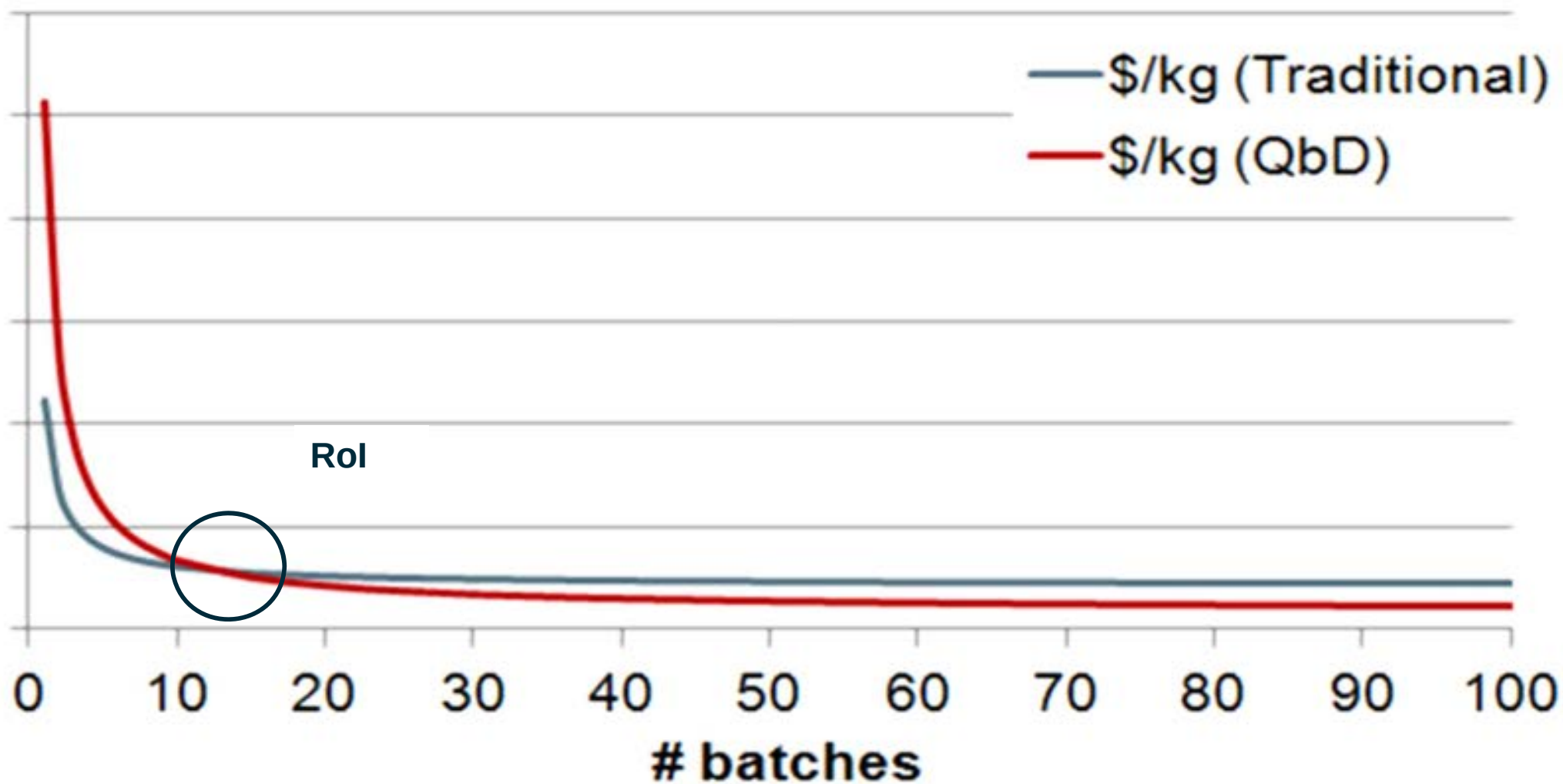
|                                 | Traditional | QbD  |
|---------------------------------|-------------|------|
| % batches right first time      | 95%         | 100% |
| % deliveries according to plan  | 91%         | 100% |
| Average RPN (action limit: 100) | 79          | 48   |
| Average # RPN above 100         | 22          | 1    |

Supply chain reliability can be inferred by:

- Batches produced within spec
- Batches delivered to the sponsor within the planned date.
- Average RPN and number of RPN above 100.

Higher state of control reduces failure and process cycle-time variability.

# Benchmarking: Traditional vs. QbD



# Effective Knowledge Management

|                      | 1 <sup>st</sup> QbD<br>filling | 2 <sup>nd</sup> QbD<br>filling | Today                    |
|----------------------|--------------------------------|--------------------------------|--------------------------|
| # Runs at full scale | ~ 270                          | ~ 60                           | ~ 9                      |
| Material needed      | ~ 900 kg<br>(~ \$ 9 MM*)       | ~ 200 kg<br>(~ \$ 2 MM*)       | ~ 40 kg<br>(~ \$0.4 MM*) |
| Days at full scale   | ~ 4 months                     | ~ 4 weeks                      | ~ 4 days                 |

\* Assumed \$10,000/kg of as reference



Thank you for your attention.

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